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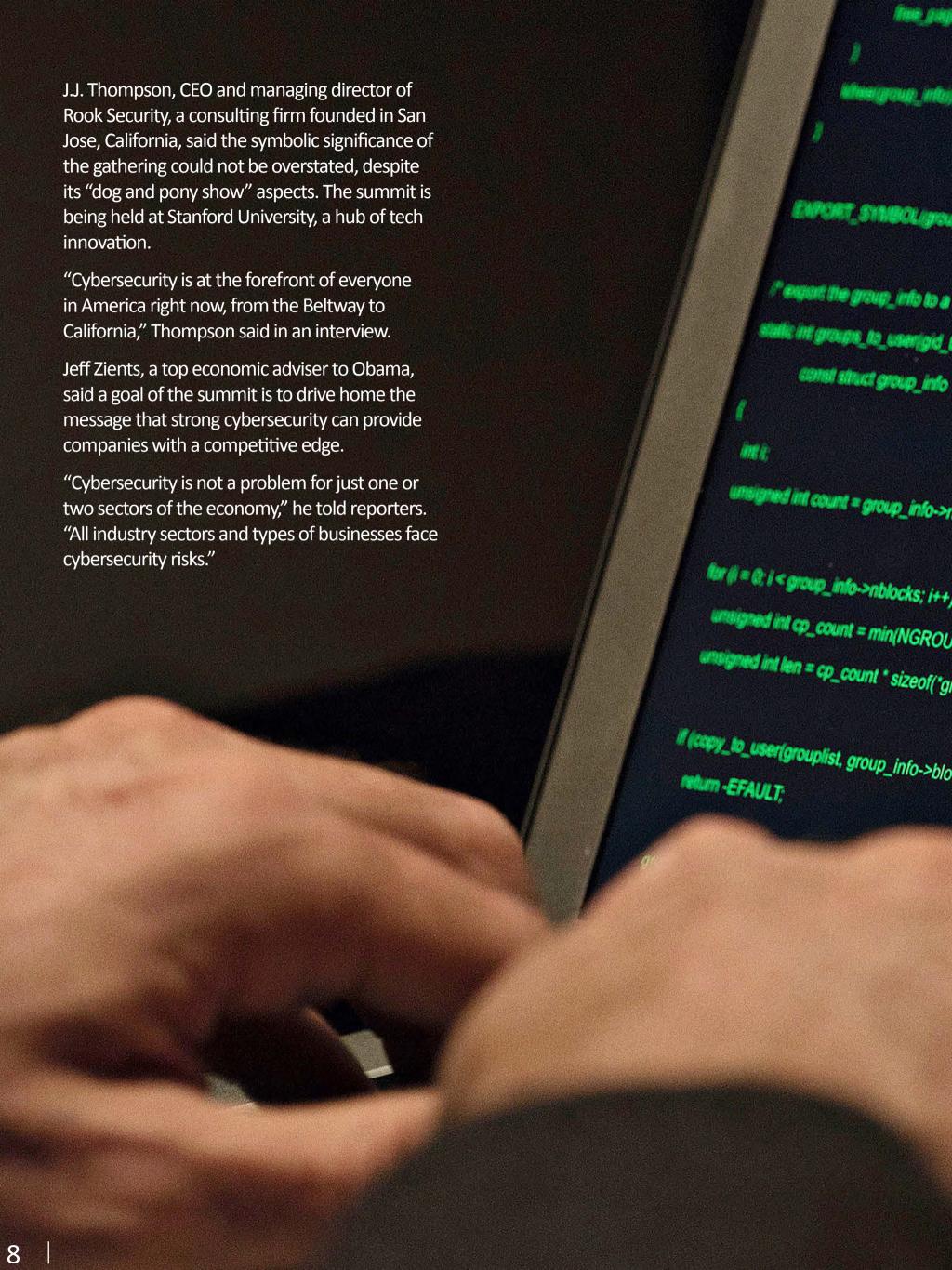


OBAMA TO FOCUS ON CYBERSECURITY IN HEART OF SILICON VALLEY

Responding to unprecedented data breaches and cyberattacks, President Barack Obama is trying to spark alliances between policymakers who want to regulate the online world and tech innovators who traditionally shun Beltway bureaucracies.

In California's Silicon Valley on Friday, Obama was participating in a White House summit on cybersecurity and consumer protection, joining hundreds of administration officials, tech and other CEOs, law enforcement officials and consumer and privacy advocates. The focus is on encouraging every player to do better at sharing information that can help the private sector prevent and respond to costly and potentially crippling threats to the security of their online networks.

Obama was delivering the keynote address at the daylong event, as well as leading a round-table discussion with a group of business leaders.





Numerous companies, ranging from mass retailers like Target and Home Depot to Sony Pictures Entertainment to health insurer Anthem, have suffered costly and embarrassing data breaches in recent months. The Twitter feed of U.S. Central Command, which oversees military operations in the volatile Middle East, was hacked recently, while the White House reported detecting "activity of concern" last October on the unclassified computer network used by White House staffers.

While a growing cadre of information security experts have for years grappled with cybersecurity as online communications boomed, their concerns have largely been downplayed.

But with record public and private sector data breaches last year - the Identity Theft Resource Center found that 85 million records were exposed last year - the discussion has moved from the tech geeks to policy wonks.

And the federal government itself is struggling: cyberattackers trumped terrorists as the No. 1 threat to national security, according to an annual review by intelligence officials last year.

The Obama administration wants Congress to supersede an existing patchwork of state laws by setting a national standard for when companies must notify consumers that their personal information has been compromised. Obama was signing an executive order Friday to encourage members of the private sector to share information about threats to cybersecurity with each other and with the federal government, but he also wants Congress to pass legislation.

"What we as an industry, spanning across public and private sector security teams, need to improve on is breaking down the silos of `how' and `to whom' threat data and threat intelligence is being shared," said Barmak Meftah, president of the San Mateo, California, cybersecurity startup AlienVault.



Stanford is in the heart of the Silicon Valley, home to Google, Apple, Facebook, Intel and most other tech leaders. The valley is also a national hub of innovation, with the most patents, venture capital investment and startups per capita in the U.S. The university launched a \$15 million initiative in November to research the technical and governance issues involved in maintaining security online.

A sore point for the private sector is that while most states require them to report breaches, the federal government isn't required to publicize its own data losses.



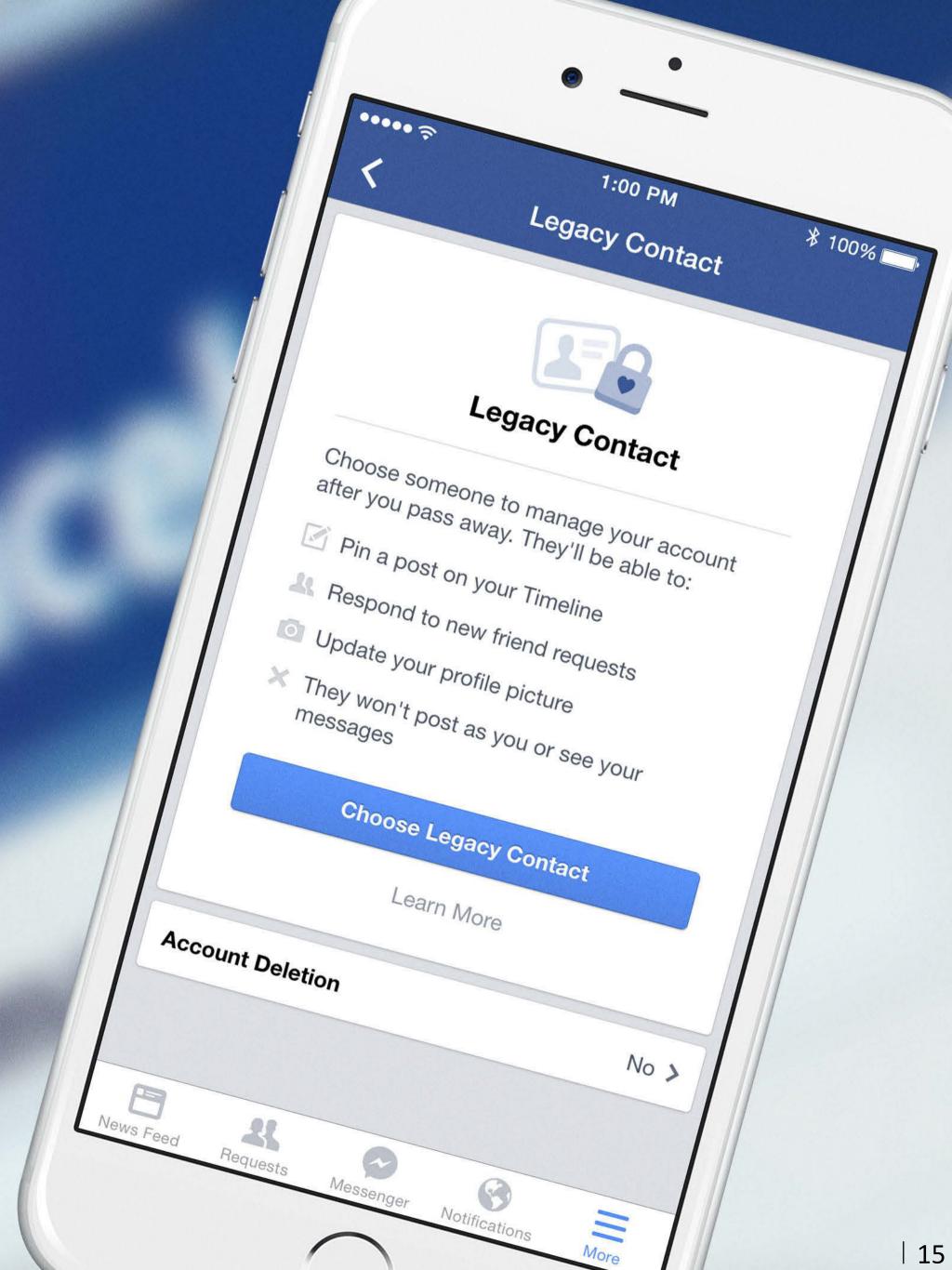
NOW SOMEONE CAN MANAGE YOUR FACEBOOK ACCOUNT AFTER YOU DIE

Facebook is making it easier to plan for your online afterlife.

The world's biggest online social network said Thursday that it will now let users pick someone who can manage their account after they die. Previously, the accounts were "memorialized" after death, or locked so that no one could log in.

But Facebook says its users wanted more choice. Beginning in the U.S., Facebook users can pick a "legacy contact" to post on their page after they die, respond to new friend requests and update their profile picture and cover photo. Users can also have their accounts deleted after their death, which was not possible before.

If you want someone to manage your account after you die, click on the upside-down triangle on the top right corner of your page, open "settings" and find "security." For U.S. users there will be an option to edit your legacy contact, who must be a Facebook user. But you don't have to pick someone else to manage your account. You can also check a box to permanently delete your account when you die.

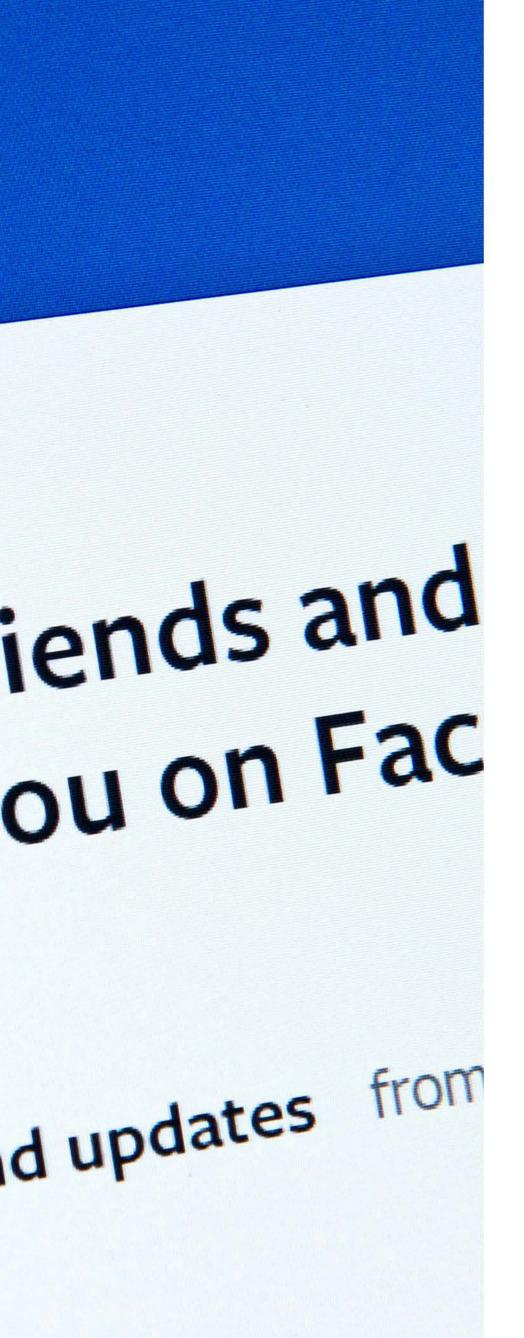


facebook

Connect with fr world around y



See photos an



The person you choose to manage your account won't be notified of your choice until your Facebook account is memorialized. But you can send them a message before. Facebook will also send you an annual reminder of your pick. This could help if the person dies before you do, for example, or if your friendship cools as the years pass.

If you give your contact additional permission, they will be able to download and archive your photos, posts and profile information after you die. They will not be able to access your private messages. To log into your account, they will have to use their own Facebook login - they won't be able to sign in as you.

Facebook accounts are memorialized at the request of loved ones, who must provide proof of the person's death, such as an obituary. Facebook tries to ensure that the account of the dead user doesn't show up as a "suggested friend" or in other ways that could upset the person's loved ones.

Facebook, which has nearly 1.4 billion users, won't say how many accounts are memorialized, though Facebook product manager Vanessa Callison-Burch said there have been "hundreds of thousands" of requests from loved ones to do so.

Other Internet companies also offer ways to posthumously manage your accounts. On Google, a tool called "inactive account manager" lets you choose to have your data deleted after three, six or 12 months of inactivity. Or you can choose someone, such as a parent or a spouse, to receive the data. The tool covers not just email but also other Google services such as Google Plus, YouTube and Blogger.

Twitter, meanwhile, will deactivate your account if contacted by a family member or a person authorized to act on behalf of your estate, after verifying not only that you died but that the Twitter account is yours, since many people don't use their full names on the site.



POP PHENOMENON

TRAIN OR

TAKING OVER THE WORLD

MASSIVE BUBBLEGUM POP HIT

"ALL ABOUT THAT BASS" CAPS REMARKABLE RISE TO STARDOM

When it was confirmed in late January that Meghan Trainor had dethroned the previously all-conquering Taylor Swift at the top of Billboard's Artist 100 - a measure of artist activity across the most influential U.S. charts - there was little surprise. After all, it wasn't the first time she had even been ranked the country's top artist in this way. Indeed, it just completed her rise to the top on the basis of what turned out to be one seriously empowering song about body confidence.

We are, of course, referring to "All About The Bass", the monster viral hit that has topped singles charts across the world, including the U.S. Billboard Hot 100, in the process accomplishing something much more important: making people across the world, particularly women, feel a little better about themselves.

There are so many ways of measuring the cultural impact of "All About That Bass". You may have watched the bubblegum pop and doo-wop number's accompanying cute, candy-colored video and instantly been brought to mind of all of the parodies that have instantly made it iconic. Alternatively, you could look to its two Grammy Award nominations, for Record of the Year and Song of the Year, or even just the raw numbers - it's sold more than six million copies worldwide.





AN EXTREMELY EMPOWERING SONG

While Trainor is seemingly singing at first in the song about a literal bass - "You know I'm all about that bass, 'bout that bass, no treble" - it soon becomes obvious, especially from the video, what the true message of this feelgood track is. The 21-year old Massachusetts native is, in fact, talking about that subject that concerns so many of us, especially women - body confidence.

"Yeah it's pretty clear," she continues into the first verse, "I ain't no size two... but I can shake it, shake it like I'm supposed to do... 'cause I got that boom boom that all the boys chase... and all the right junk in all the right places." Cuddy metaphors abound throughout the track, the reference to a bass clearly a wordplay on the instrument's traditional status as the support, or "bottom" of a song.

To a backdrop of a throwback soul beat,
Trainor persists in her call to empowerment
for women everywhere, through her use of
such lines as "I see the magazines working
that Photoshop... we know that sh*t ain't
real... come on now, make it stop... If you got
beauty beauty just raise 'em up... 'cause every
inch of you is perfect... from the bottom to
the top".

Add the appearance of Vine star Sione

Maraschino performing his trademark

"Maraschino Step" and plenty more
good old-fashioned fun, and you have the
ingredients for a seriously memorable song
and video - as confirmed by the immense
response from the wider world.









THE "CRAZY STORY" OF A CHILD PRODIGY

It's impossible to truly appreciate the story of "All About That Bass" without also delving into the history of Trainor herself, born on December 22, 1993, who picks up the "crazy story": "I'm from a little island off of Massachusetts, Nantucket. It's hard getting into the music business from there, but my parents took me to songwriting festivals because I would write and produce my own music. And then one of those songwriting places in Colorado, a publisher was there from Nashville and she found me and signed me at 18 years old."

That was just a few years ago - but by then, it had already been quite the journey for Trainor. She had begun singing at the age of six, and had been a songwriter since the age of 11. As a high school student at Cape Cod's Nauset High School, she sang and played trumpet in a jazz band, in addition to studying guitar - the NRBQ and Incredible Casuals' Johnny Spampinato teaching her.

Trainor also spent four years as a singer, guitarist and keyboardist for a local Nantucket band called Island Fusion and in 2009 and 2010, was a student of the Performance Program at Berklee College of Music, gaining high marks and reaching the finals of their songwriting competition. She had already self-released three albums of her own material by the time she was 18. Eventually, after contributing compositions for such artists as Rascal Flatts and Macy Kate through a





publishing deal with Big Yellow Dog Music, she was signed by Epic Records.

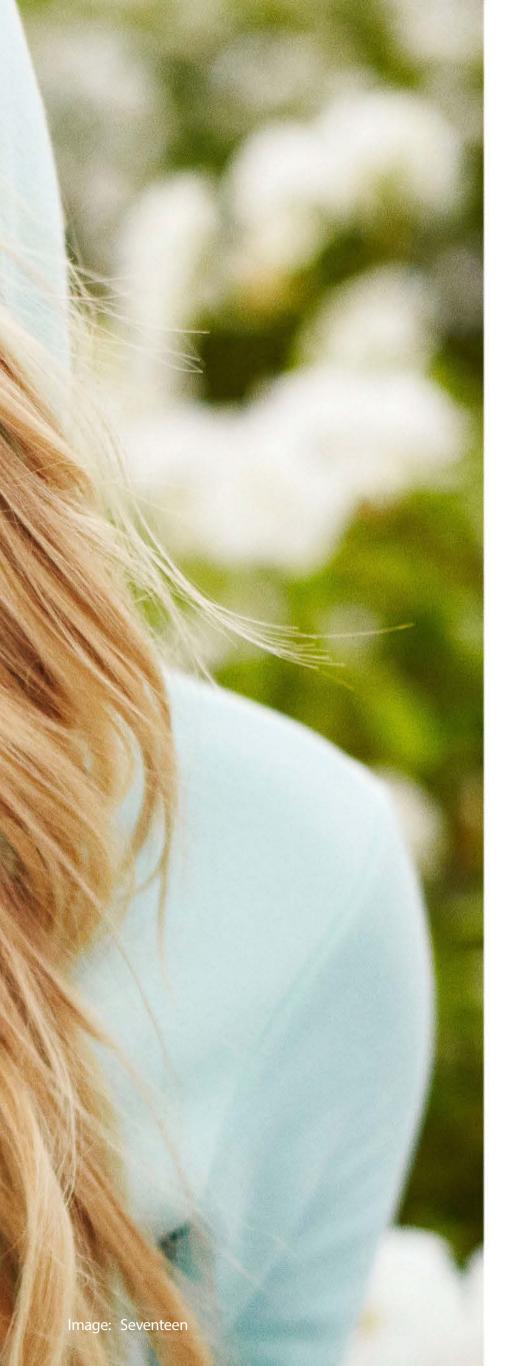
THE BACKGROUND OF "ALL ABOUT THAT BASS"

"All About That Bass" was instrumental in landing Trainor that deal. Written by her and songwriter and producer Kevin Kadish in just 40 minutes, the song demonstrated the creative chemistry between the two, based on a shared love of 1950s music. However, she hadn't intended to keep the song for herself until Epic Records chairman and CEO L.A. Reid intervened.

As Trainor recalled it: "My publisher and everyone else said, 'It's a great song but there's not a lot of artists who can sing this.' And that's when L.A. Reid heard it and was like, 'You are the artist. Be one.'" **She added of the song's gestation process with Kadish in an interview with EW:** "When he started making the beat I freestyled, 'It's pretty clear I ain't no five-two', and I was like, 'Girl anthem. This is for me. Let's do it.'"

There are many other influences that one could mention for "All About That Bass" - Trainor, for instance, had approached the sessions wanting to write a song akin to the 1958 track "Lollipop", while the doo-wop sound was chosen due to its catchiness. This was combined with the modern, Kadish-developed beat and Trainor's self-acceptance themed lyrical ideas, and viola - a song speaking to so many of today's women and dare we say it, men, came into being.





A REMARKABLE SONG AND ARTIST

It's staggering now to think that when the song was initially being pitched to recording labels and singers - including Beyoncé and Adele - it drew criticism on account of its lack of a synthesizer or Auto-Tune. Naturally, Trainor and Kadish had little time for such sentiments, and neither - eventually - did Reid, who decided that the demo would be the final version, albeit given additional mastering. It proved an inspired call - the song's vintage feel is very much central to its charm.

To say that the track has made a big impact would be quite the understatement, as demonstrated in part by the fact that it has been so widely parodied. One version on YouTube rather inaccurately imagines Trainor as a hater of skinny women, incorporating such lyrics as "If you are super thin, super thin, you're evil". Another posits the idea of a singer lacking in ideas for lyrics, simply searching for "a goofy phrase... that will appeal to kids as well as soccer moms".

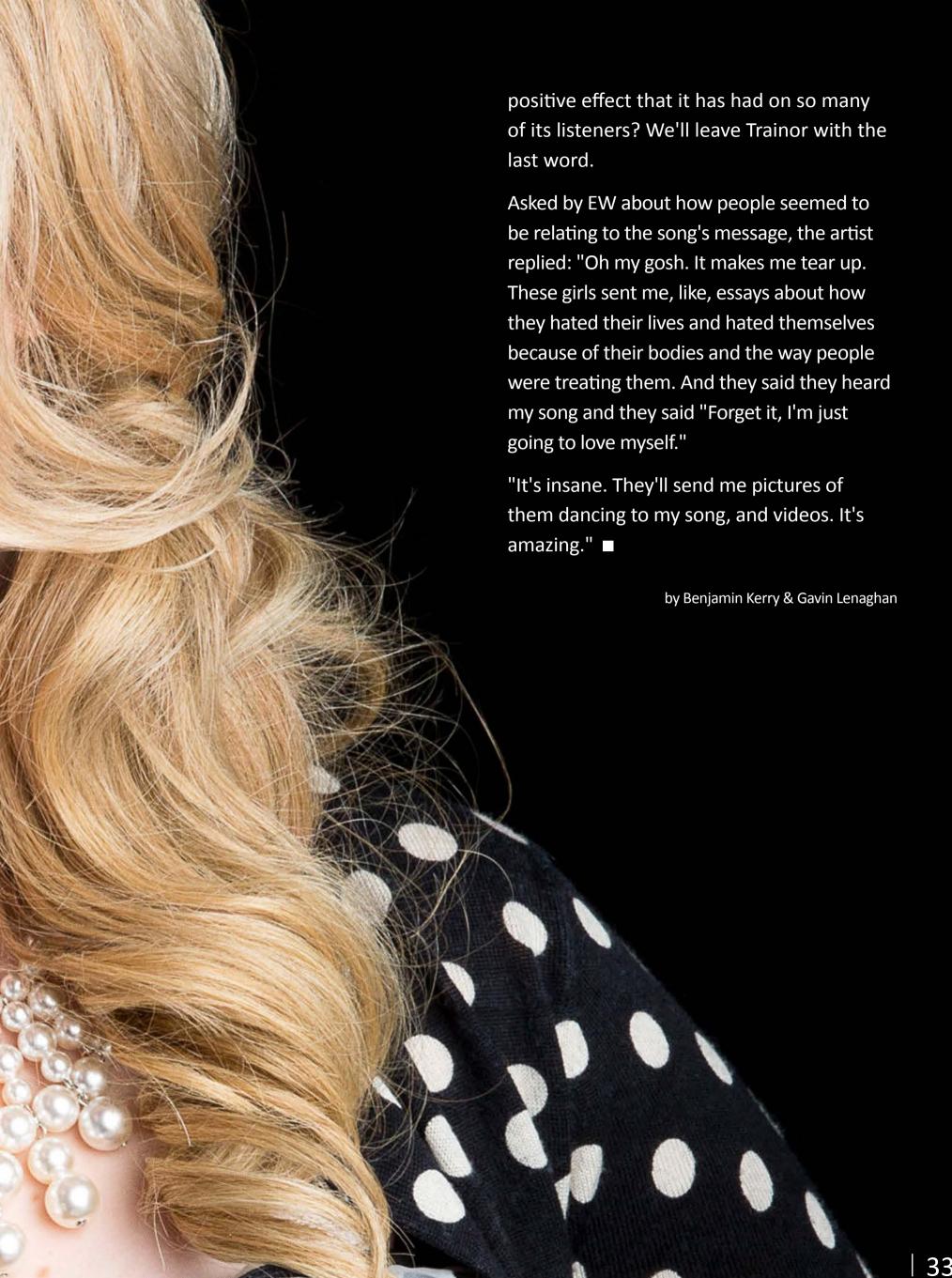
For sci-fi fans who are also partial to attractive dancing women with considerable cleavage - and which of them aren't? - there's even a Star Wars-themed version of the song, with the lyrics "I'm all about that base, 'bout that base, no rebels". Yes, in case you're wondering, Stormtroopers, C-3PO and R2-D2 all make appearances. It takes quite an impactful song to earn this kind of tribute.

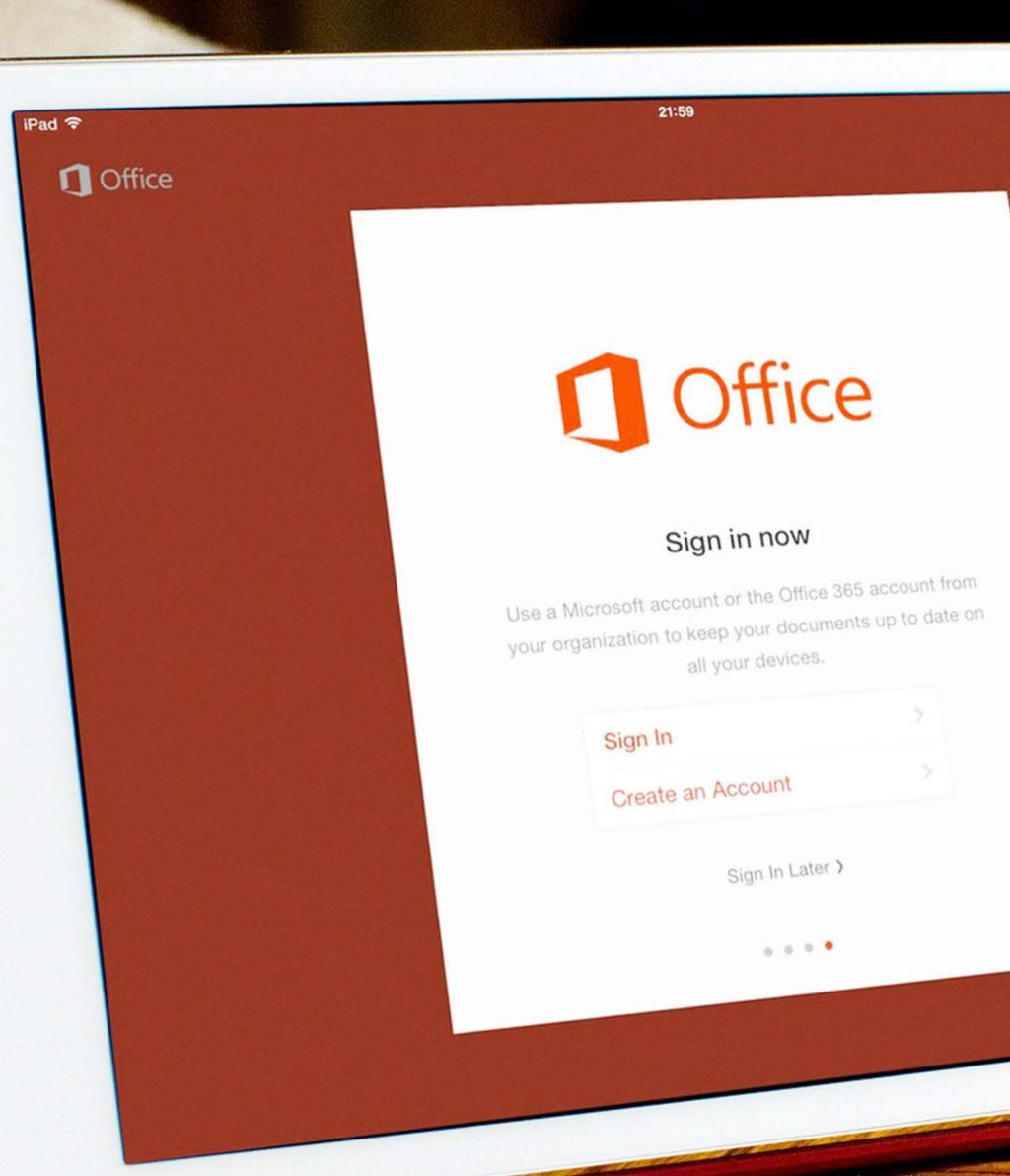
But could there be any greater tribute to "All About That Bass" than the profoundly

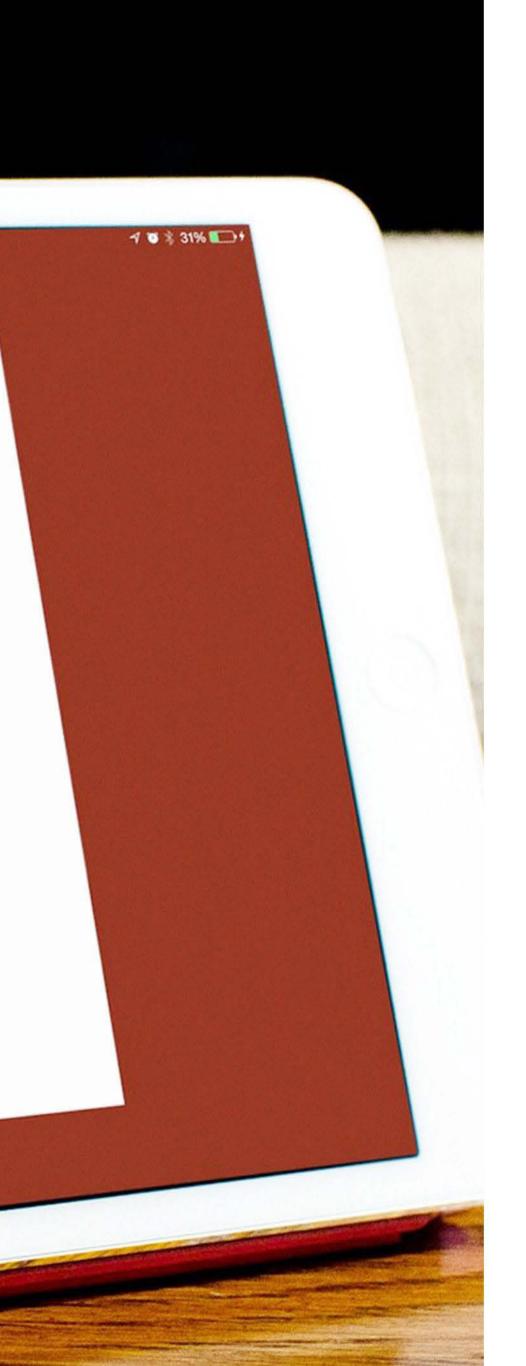












REVIEW: WHY SUBSCRIBE TO OFFICE WHEN SO MUCH IS FREE?

Just as I was warming up to choosing a Microsoft Office 365 subscription over making a one-time software purchase, Microsoft started giving away a lot of subscription benefits for free. The company now offers Word, Excel and others at no cost on most mobile devices.

It's a smart move by Microsoft, but it makes me wonder whether you really need a subscription, which starts at \$70 a year.

The subscription will appeal to people who use Office apps on traditional Windows or Mac computers or Windows tablets, such as the Surface Pro 3. Those who primarily use iOS and Android mobile devices can probably stick with free apps. What's right for you comes down to whether you need a PC or can get things done with just your smartphone or tablet. Here's what to consider.



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THE FREEBIES

Microsoft's newly released Office apps for iPhones, iPads and Android tablets are quite good. Microsoft offers Word for text documents, Excel for spreadsheets, PowerPoint for presentations, Outlook for email and OneNote for organization - all for free. (Access for databases and Publisher for desktop publishing aren't available yet.)

I'm writing this review on Word using an iPad and Android tablets from Samsung and Google - the latter with a wireless keyboard. I've edited documents on an iPhone and am pleased it has the same features that are available on the iPad, though with some menu changes to account for the smaller screen.

I'm still not totally used to the mobile apps, especially for cutting and pasting text in Word and inserting cells in Excel spreadsheets.

There are also missing features, such as green underlines of potential grammatical mistakes. But the apps include most of what I use on PCs. You do have to sign in with a Microsoft account, but you can create one for free.

On Apple devices, a subscription would unlock about two dozen features, such as inserting section breaks and tracking changes between drafts. (Some power users might need these, but I don't.) There are fewer features available for Android phones and tablets, whether free or for pay. Microsoft says the Android apps will catch up, as well as the version for Windows phones.

Note: If you have a Windows tablet, you must pay for Office unless you're running a lightweight operating system called RT.

PAY ONCE, NEVER AGAIN

Can't live with just a smartphone or tablet? You can buy Office for personal computers and Windows tablets the traditional way, by





paying for the software just once. For \$140, you get Word, Excel, PowerPoint and OneNote. Comparatively, an Office 365 subscription costs \$70 a year for one user, so by year three the subscription is costing you more. You're guaranteed the latest version of Office, which comes out every three years, but the one-time fee is still cheaper.

SO WHY PAY AGAIN AND AGAIN?

- For iOS and Android mobile devices, you get extra features you can't get any other way.
- Most Windows tablets, including the Surface Pro, require a one-time purchase or subscription, even for basic features. The subscription also gives you three apps you don't get with the \$140 one-time purchase: Outlook, Access and Publisher. (You can buy all seven Office apps for a one-time fee of \$400, but the subscription is cheaper.)
- For PCs, a \$70 one-user annual subscription lets you use all seven Office apps on multiple PCs and tablets by signing in and out. The \$140 one-time purchase limits you to one device and four of the seven apps.
- The subscription is a great deal for multiple users or multiple PCs. For \$100 a year, rather than \$70, you can install the software suite on up to five Mac or Windows PCs, so you don't have to keep signing in and out. That can be five PCs you have, or five individuals in a household. You can switch up the PCs as often as you like. (A subscription also allots you an additional five tablets and five phones, but Microsoft doesn't really enforce that limit.)
- If you have a lot of files to store, a subscription gives you 1 terabyte of online storage through OneDrive, compared with just the 15 gigabytes you get with a free account. You also get 60 minutes a month of Skype calls to anyone.





Typically, free Skype calls are limited to other Skype users.

THE VALUE

The days of keeping your digital life on a single machine are long gone, and the subscription makes it easy to manage multiple PCs. But people tend to have multiple mobile devices, not PCs. Microsoft's giveaway of iOS and Android apps eliminates a major need for a subscription.

Then again, Microsoft has little choice when it's competing with cheap and free apps that recognize the Office file format. The company would rather people stick with Office, even for free, in hopes they will buy premium features later. There are signs that's working: Excluding business customers, Office subscribers grew 30 percent to 9.2 million in the last three months of 2014 - the same period Microsoft released its latest iPhone and iPad apps and made core features free.













SOME ARTISTIC APPS TO TRY TODAY

If you want to get started with a bit of drawing to see what making art on the iPad is really like, you can't do better than Paper by

FiftyThree. That's partly because it is free - indeed, all of the original tools on the app have also recently been made free, meaning that you can draw, write, sketch, outline and color to your heart's content without having to shell out a cent. The clean and simple to use interface only makes your experience all the more fun.

Alternatively, you might be a little better-acquainted with the world of digital art, and there's no bigger brand name in that world than Photoshop - so why not pick up the iPad equivalent of the venerable image-editing program? Adobe Photoshop Touch admittedly doesn't have all of its desktop counterpart's more advanced features, but that shouldn't be a big shock for something that will only set you back \$9.99.

The iOS app does still offer such core features as layers, selection tools, adjustments and filters, however, and plenty more besides. These include a camera fill feature that allows you to fill areas on layers with your iPad camera, a Scribble Selection tool for selecting part of an image to extract, Refine Edge for the capturing of such difficult-to-select elements as hair... there's even integrated Google Image Search.





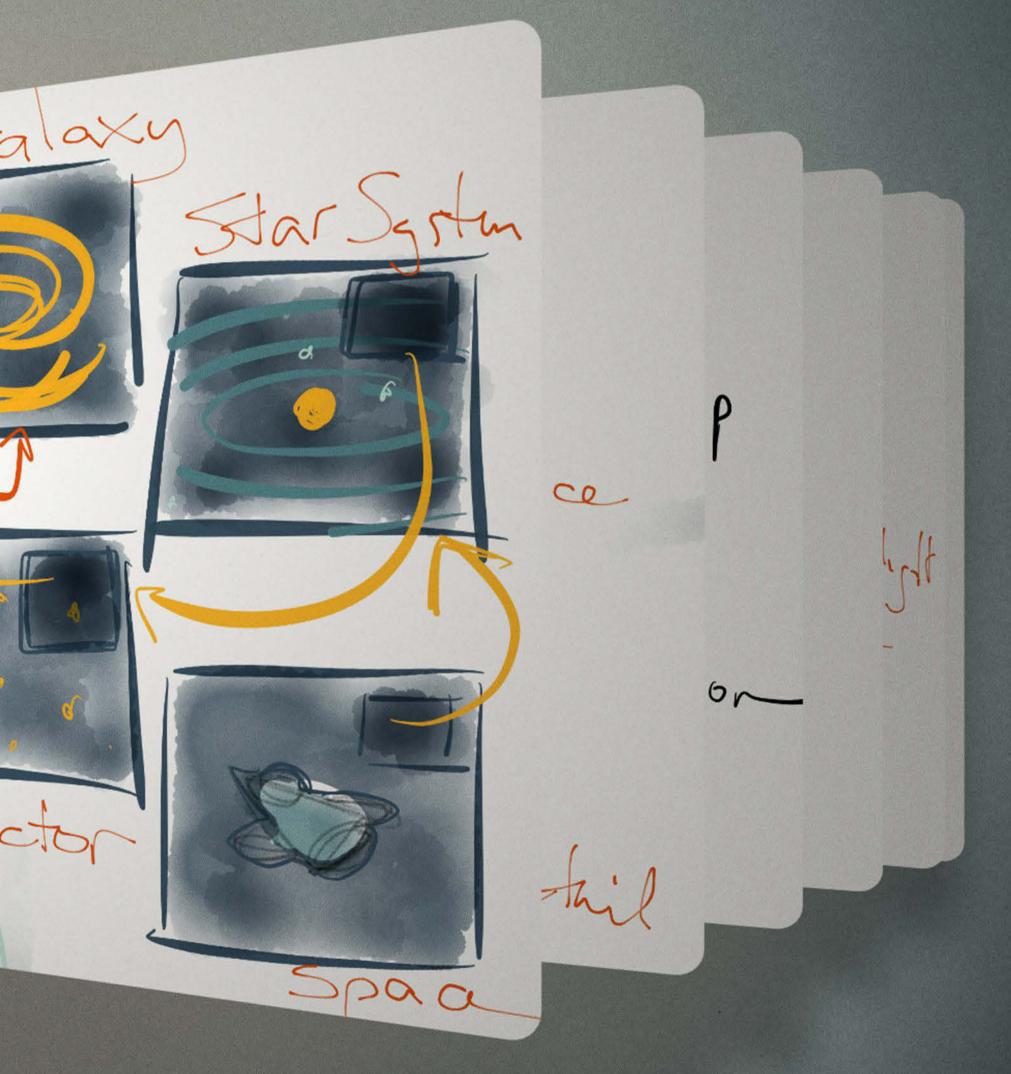
#01 – Paper by FiftyThree

By FiftyThree, Inc.
Category: Productivity
Compatibility: Requires iOS 7.0 or later.
Compatible with iPad.



#02 – Adobe Photoshop Touch

By Adobe
Category: Photo & Video
Compatibility: Requires iOS 5.0 or later. Compatible with iPad 2, iPad (3rd gen), iPad (4th gen), iPad mini, iPad Air, iPad mini 2, iPad Air and iPad mini 3.











Whatever ambitions you may have for your digital art - modest or monumental - you are sure to find an app in the App Store to match them. ArtRage, for instance, takes a slightly different approach that makes it the perfect choice for those who hanker for the nuances and unpredictability of real life oil paints. What other app would allow you to squeeze out some (virtual) paint and smear it with your palette knife?

The intuitive and natural feel of the painting tools that ArtRage offers makes you feel like you're in a real art studio, experimenting with color blends and textures on an actual canvas. Such a dynamic feel is due to the app even keeping track of the amount of paint on your canvas and its wetness. It all means that you really can create whatever painterly textures and effects you want to create when you choose ArtRage.

Another of the unquestioned leaders among iOS artistic apps is Procreate. The most recent version of this digital illustration app, 2.2, has been optimized to make the most of iOS 8 and the iPad Air 2, with a generous specification sheet encompassing everything from studiograde features and groundbreaking drawing tools to new color tools and an advanced layering system. The latest version also has a more streamlined interface, making an already highly intuitive app even more so.





THOSE APPS YOU MAY HAVE FORGOTTEN ABOUT...

Although Procreate represents good value for such an app at \$5.99, for one dollar less, you do also have the option of ArtStudio for iPad, which is quite impressive as well. It calls itself "the most comprehensive sketching, painting and photo editing tool in the App Store", and backs up that billing with such features as a flexible canvas size, custom brushes, fully customizable stroke settings and a choice of 16 tools. The latter includes pencil, wet paintbrush, dry paintbrush, dots, spray, eraser and many more.

Let's not forget, though, that iGadgets are hardly the only devices on which the finest digital art continues to be created. If any evidence of that was necessary, you'd only need to look to such apps as the completely free to download Krita. The desktop version can be downloaded for Windows, GNU/Linux or Mac OS X, the source code also being available for those

who would like to build it themselves.

Whichever of those options you plump for, you will be rewarded with a fully-featured tool for digital painting and illustration, offering every obvious feature from CMYK support and HDR painting to perspective grids, dockers and filters - even painting assistants. You'll also get an easy to use interface with lots of scope for customization, as well as a wrap-around mode enabling the effortless creation of seamless textures and patterns.









Add to the specification sheet the likes of multiple brush engines and blending modes, advanced selection and masking tools, symmetry tools and drawing aids and so much more, and it's clear that Krita is a worthy addition to the already heaving pantheon of digital illustration applications now on the market.

THE DIGITAL ARTISTS BRUSHING THEIR WAY TO LEGEND STATUS

If there's anything more impressive than the latest digital apps themselves, it has to be the art that is being created from them - and, by extension, the artists that are making names for themselves in the digital medium.

Those to have distinguished themselves in the digital art field in recent years include the longstanding DeviantArt artist Marta Dahlig. Hailing from Poland, she has become a popular fixture on the site since 2003, her series of the seven deadly sins being a particular must-see for any current or aspiring digital artist. UK artist Daniel Conway, meanwhile, has attracted admiration for his impressive self-taught digital painting portfolio.

Another big Polish talent among digital painters is Marek Okon, who is known for his futuristic sci-fi scenes. Then, there's Canada-based Cris de Lara, who has built her reputation on a broader portfolio of digital painting subjects. Unlike many digital artists, she has a background in traditional oil painting, which she then transferred to













screen-based creations in such fields as illustration, comic books and TV.

We must also confess to being big fans of the German freelance digital artist Lorenz Hideyoshi Ruwwe, whose digital painting skills have landed him work with entertainment industry clients in the likes of video games, movies and books. Or what about Alon Chou, the digital painting freelancer whose character and scene designs you might have already seen - however unwittingly - in many games and movies?

DIGITAL DRAWING AND PAINTING IS HERE TO STAY

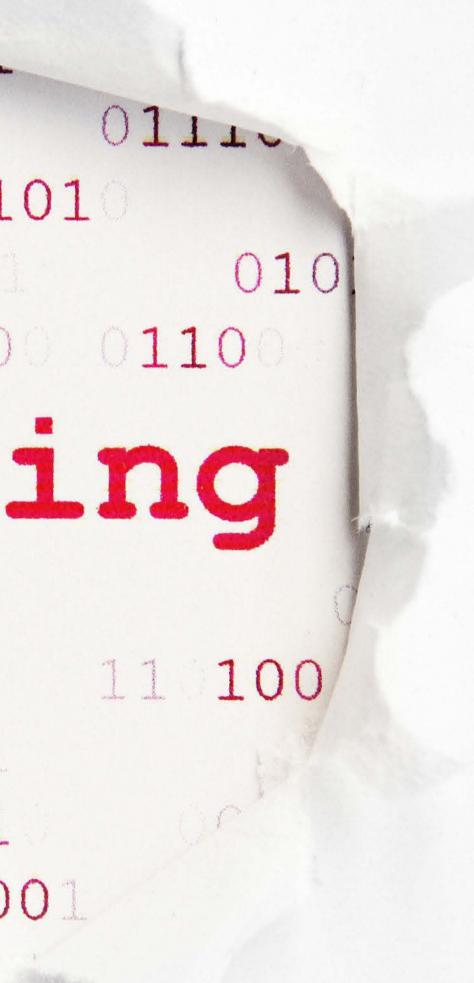
As you can see, digital art is far from the bold young upstart these days - dare we say it, it is rapidly building up a heritage and prestige of its own.

Meanwhile, if you're a humble layperson wishing to dabble in art but who is hesitant about the heavy investment required for a 'real' art studio and all of the messiness and awkwardness of 'real' art materials, you may just find that one of the many available, professional and affordable apps for creating digital art represents the perfect alternative.

by Benjamin Kerry & Gavin Lenaghan



ARE YOU A HACK WAITING TO HAPPEN? YOUR BOSS WANTS TO KNOW



The next phishing email you get could be from your boss.

With high-profile security breaches on the rise, from Sony Pictures to Anthem, companies are on the defensive. And they want to make sure their employees are not a hack waiting to happen.

Data show phishing emails are more and more common as entry points for hackers. Unwittingly clicking on a link in a scam email could unleash malware into a network or provide other access to cyberthieves.

So a growing number of companies, including Twitter Inc., are giving their workers a pop quiz, testing security savvy by sending spoof phishing emails to see who bites.

"New employees fall for it all the time," said Josh Aberant, postmaster at Twitter, during a data privacy town hall meeting recently in New York City. Falling for the fake scam offers a teachable moment that businesses hope will ensure employees won't succumb to a real threat. It's even a niche industry: companies like Wombat Security and PhishMe offer the service for a fee.

Phishing is very effective, according to Verizon's 2014 data breach investigations report, one of the most comprehensive in the industry. Eighteen percent of users will visit a link in a phishing email which could compromise their data, the report found.

Not only is phishing on the rise, the phish are getting smarter. Criminals are "getting clever about social engineering," said Patrick Peterson, CEO of email security company Agari. As more people wise up to age-old PayPal and bank scams, for example, phishing emails are evolving. You might see a Walgreens gift card offer or a notice about President Barack Obama warning you about Ebola.

The phishing tests recognize that many security breaches are the result of human error. A recent study by the nonprofit Online Trust Alliance found that of more than 1,000 breaches in the first half of 2014, 90 percent were preventable and more than 1 in 4 were caused by employees, many by accident.

Fake phishing emails are indistinguishable from the real ones. That's the point. In one sent out by Wombat, the subject reads "Email Account Security Report - Unusual Activity." The email informs the recipient that his or her account will be locked for unusual activity such as sending a large number of undeliverable messages. At the bottom there's a link that, were this a real phishing email, would infect the recipient's computer with malicious software or steal password and login information.









IF YOU CLICK?

Up pops a web page: "Oops! The email you just responded to was a fake phishing email. Don't worry! It was sent to you to help you learn how to avoid real attacks. Please do not share your experience with colleagues, so they can learn too." It also offers tips on recognizing suspicious messages.

In the 14 years since PhishMe CEO and cofounder Rohyt Belani has been in information security, he says the industry has changed from something a "geek in the back room" was supposed to take care of to something companies now handle at the highest level of management. The nature of the intruder also has changed, from pranksters to criminal organizations and nation-states.

As the security industry developed, he said, so did the idea of the user as "stupid" and the "weakest link," destined to continue to fall for phishing attempts and other scams. Belani disagrees with that, faulting the security industry for not better training workers.

"We posted posters in hallways, gave out squishy balls, (made) screen savers," he said. "When was the last time you changed your password because of a squishy ball?"

While phishing training emails are a "good cautionary measure," they aren't "actually going to strike at the core of the issue," believes Agari's Peterson. He, along with large Internet companies such as Facebook Inc., Google Inc. and Microsoft Corp., support establishing a standard that makes it impossible for scammers to impersonate your bank, social network or other business in an email. Think of it as a verification system for emails. For now, though, this seems a long way off.

So, at Pinnacle Financial Partners in Nashville, Tennessee, employees will continue to receive fake phishing emails, about one a quarter. The







DRONES RULE: PROPOSED RULES FOR COMMERCIAL UNMANNED AIRCRAFT



Drone on, the government says.

Just not through the night sky. Or close to an airport. Or out of the operator's sight. And probably not winging its way with a pizza or package, any time soon.

Long-anticipated rules proposed Sunday will open an era in which small (under 55 pounds) commercial unmanned aircraft perform routine tasks - crop monitoring, aerial photography, inspections of bridges and cell towers, and much more. But not right away. Final rules are probably two to three years away.

And when they are in place, they may include a separate category with fewer restrictions for very small drones, likely to be defined as less than 4.4 pounds.

The Federal Aviation Administration released a variety of proposed requirements for commercial operators to meet, such as passing a knowledge test administered by the agency as well as a federal security check. The small drones could travel as fast as 100 mph, at altitudes of 500 feet or lower. Flights over people except those involved in the drone's operation would be prohibited.

"We have tried to be flexible in writing these rules," said FAA Administrator Michael Huerta. "We want to maintain today's outstanding level of aviation safety without placing an undue regulatory burden on an emerging industry."

The agency is researching technology that he hopes will eventually enable small drones to fly safely beyond the sight of operators, Huerta said. He emphasized that introduction of commercial drones into the national airspace will be a staged process. The government is also looking ahead to how larger drones might be allowed to fly in airspace shared by manned aircraft, for example, he said.

One of the key safety concerns is that without a human on board the ability to "see and avoid"













disaster response and more, the White House said in a presidential memorandum on privacy released in conjunction with the rules.

The memorandum lays out measures federal agencies must follow to guard against abuse of data collected in their drone flights. Among other steps, the order requires agencies to review privacy and civil rights protections before deploying drone technology and to adhere to a range of controls. Personally identifiable information collected in drone flights is to be kept no longer than 180 days, although there are exceptions.

It's questionable whether such steps will satisfy civil liberties advocates, who've objected strongly to the government's vigorous use of digital surveillance in the name of national security. But drone advocates were generally happy with the proposal, although they disagreed with some of the details.

"I am very pleased to see a much more reasonable approach to future regulation than many feared," said Brendan Schulman, a New York attorney who unsuccessfully challenged FAA's restrictions on drone flights.

The agency currently bans commercial drone flights except for a few dozen companies that have been granted waivers. That ban will stay in place until regulations become final, but FAA officials plan to continue granting waivers case by case. About 300 waiver requests are pending and new requests are being filed almost daily.

The proposed rules are "a good first step" bringing the U.S. closer to realizing the benefits of drone technology, said Brian Wynne, president and CEO of the Association for Unmanned Vehicle Systems International, a trade group.

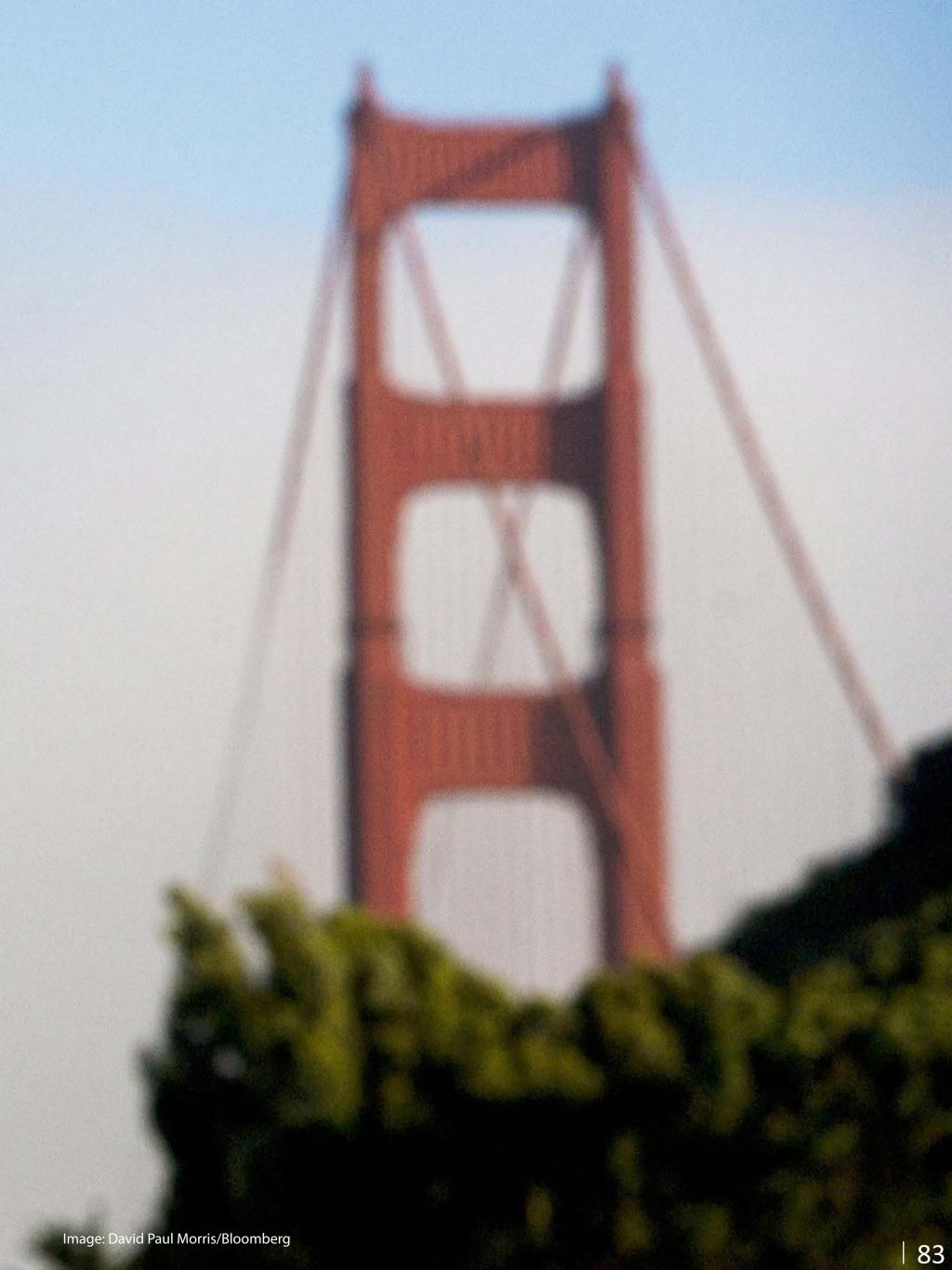
An FAA analysis points to an estimate by the trade association that drones will create 70,000



jobs with an economic impact of more than \$13.6 billion in the first three years after their integration into U.S. skies.

In a big concession to industry, the FAA said it won't require an "airworthiness certificate" for small drones. The design and manufacture of each model of manned airplanes and helicopters go through a rigorous approval process by the FAA before they are granted airworthiness certificates. That can take years.

The FAA decided that drone technology was changing so rapidly that by the time a model received an airworthiness certificate the remotecontrolled aircraft might already be out of date, Huerta said.





#01 – Facebook Messenger

By Facebook, Inc.

Category: Social Networking

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#02 – Facebook

By Facebook, Inc.

Category: Social Networking

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#03 – YouTube

By Google, Inc.

Category: Photo & Video

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.

#04 - Instagram

By Instagram, Inc.

Category: Photo & Video

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#05 – Trivia Crack

By Etermax

Category: Games

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#06 - Snapchat

By Snapchat, Inc.

Category: Photo & Video

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#07 - SNL

By NBCUniversal Media, LLC

Category: Entertainment

Requires iOS 8.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#08 – Pandora Radio

By Pandora Media, Inc.

Category: Music

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#09 – iTunes U

By Apple

Category: Education

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#10 – ZigZag

By Ketchapp

Category: Games

Requires iOS 4.3 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#01 – OS X Yosemite

By Apple Category: Utilities Compatibility: OS X 10.6.8 or later



#02 – Kindle

By AMZN Mobile LLC Category: Reference Compatibility: OS X 10.6 or later



#03 – App for Netflix

By Joacim Ståhl
Category: Entertainment
Compatibility: OS X 10.7 or later, 64-bit processor



#04 - Microsoft Remote Desktop

By Microsoft Corporation Category: Business Compatibility: OS X 10.7 or later, 64-bit processor



#05 – Memory Clean

By FIPLAB Ltd Category: Utilities Compatibility: OS X 10.7.4 or later, 64-bit processor



#06 – Xcode

By Apple Category: Developer Tools Compatibility: OS X 10.8.4 or later



#07 – App for Instagram - Instant at your desktop!

By Joacim Ståhl Category: Social Networking Compatibility: OS X 10.7 or later, 64-bit processor



#08 – Bitdefender Virus Scanner

By Bitdefender SRL Category: Utilities Compatibility: OS X 10.7 or later, 64-bit processor



#09 - The Unarchiver

By Dag Agren Category: Utilities Compatibility: OS X 10.6.0 or later



#10 - Microsoft OneNote

By Microsoft Corporation Category: Productivity Compatibility: OS X 10.9 or later



Mac OS X





#01 - Minecraft - Pocket Edition

By Mojang

Category: Games / Price: \$6.99

Requires iOS 5.1.1 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#02 - Trivia Crack (Ad Free)

By Etermax

Category: Games / Price: \$2.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#03 – Heads Up!

By Warner Bros.

Category: Games / Price: \$0.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#04 - Five Nights at Freddy's 2

By Scott Cawthon

Category: Games / Price: \$2.99

Requires iOS 5.1 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#05 – Geometry Dash

By RobTop Games AB

Category: Games / Price: \$1.99

Requires iOS 5.2 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#06 – Five Nights at Freddy's

By Scott Cawthon

Category: Games / Price: \$2.99

Requires iOS 5.1 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#07 - THE GAME OF LIFE Classic Edition

By Electronic Arts

Category: Games / Price: \$0.99

Requires iOS 5.1.1 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#08 - Afterlight

By Afterlight Collective, Inc

Category: Photo & Video / Price: \$0.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#09 – NBA JAM by EA SPORTS™

By Electronic Arts

Category: Games / Price: \$0.99

Requires iOS 3.0 or later. Compatible with iPhone, iPad, and iPod touch.



#10 – Plague Inc.

By Ndemic Creations

Category: Games / Price: \$0.99

Requires iOS 4.3 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.



#01 - GarageBand

By Apple Category: Music / Price: \$4.99 Compatibility: OS X 10.9 or later



#02 - Disk Doctor

By FIPLAB Ltd Category: Utilities / Price: \$2.99 Compatibility: OS X 10.7.3 or later, 64-bit processor



#03 – FaceTime

By Apple Category: Social Networking / Price: \$0.99 Compatibility: OS X 10.6.6 or later



#04 - OS X Server

By Apple Category: Utilities / Price: \$19.99 Compatibility: OS X 10.9.5 or later



#05 – Logic Pro X

By Apple
Category: Music / Price: \$199.99
Compatibility: OS X 10.8.4 or later, 64-bit processor



#06 - Pixelmator

By Pixelmator Team Category: Graphics & Design / Price: \$29.99 Compatibility: OS X 10.9.5 or later, 64-bit processor



#07 – App for Dropbox

By It's About Time Products
Category: Productivity / Price: \$2.99
Compatibility: OS X 10.8 or later, 64-bit processor



#08 – Duplicate Detective

By FIPLAB Ltd Category: Utilities / Price: \$1.99 Compatibility: OS X 10.7 or later, 64-bit processor



#09 - BetterSnapTool

By Andreas Hegenberg Category: Productivity / Price: \$1.99 Compatibility: OS X 10.6 or later, 64-bit processor



#10 – The Sims™ 2: Super Collection

By Aspyr Media, Inc. Category: Games / Price: \$29.99 Compatibility: OS X 10.9.2 or later





i I Unes Review



Trailer

Movies TVShows

Rotten Tomatoes



79%



iTunes **Preview**







by James Marsh Genre: Drama Released: 2014 Price: \$14.99



The Theory of Everything

There can be few more inspirational stories than that of the British theoretical physicist Stephen Hawking - and we aren't even referring to his colossal achievements in physics. Instead, this biographical romantic drama centers largely on his devastating motor neuron disease diagnosis at age 21 - followed by achievements that would have once seemed inconceivable.

- **1.** The Theory of Everything is based on Jane Wilde Hawking's memoir Travelling to Infinity: My Life with Stephen.
- **2.** Eddie Redmayne stars as Stephen Hawking, and Felicity Jones as Jane Wilde Hawking.
- **3.** Other cast members include Charlie Cox, Emily Watson, Simon McBurney, David Thewlis and Maxine Peake.
- 4. Director James Marsh has described the film as "a very unusual love story in a very strange environment, a very strange sort of landscape, and that is I think the abiding theme of the film. It is how these two characters, these two real people transcend all the complications and curveballs that life throws at them."
- **5.** Archival images were closely studied and reproduced to ensure the film's authenticity.







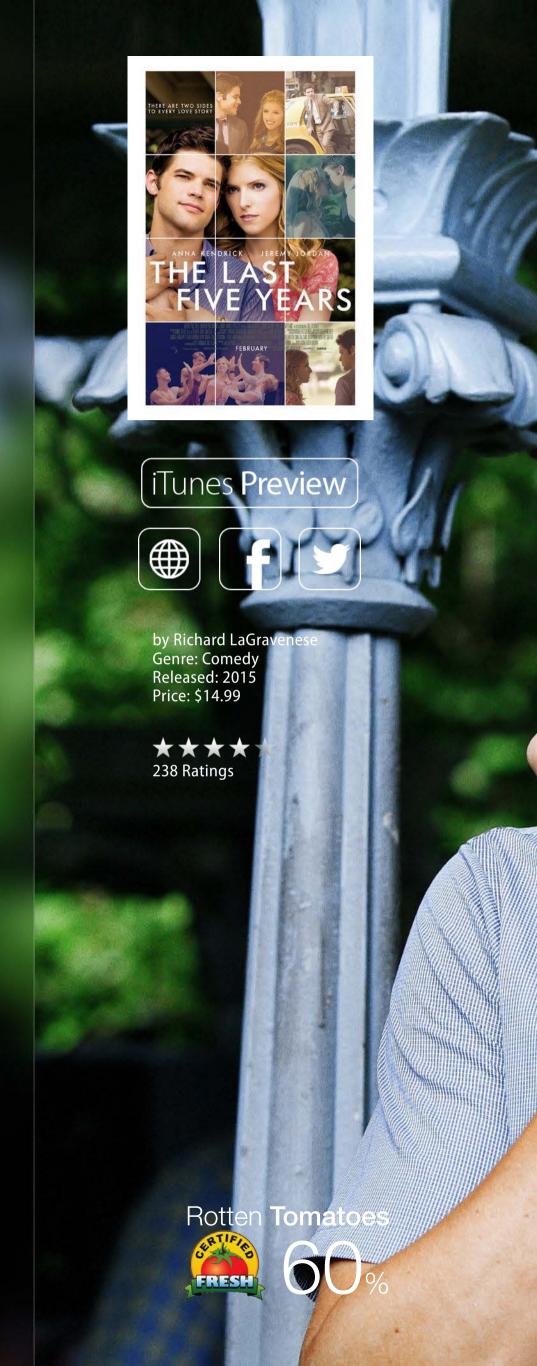
The Last Five Years

Based on the hit Jason Robert Brown musical of the same name, The Last Five Years retells the five-year love affair of struggling actress Cathy Hiatt, played by Anna Kendrick, and upand-coming novelist Jamie Wellerstein, whose role is taken by Jeremy Jordan. Or, to be more specific, it is the couple who do the retelling.

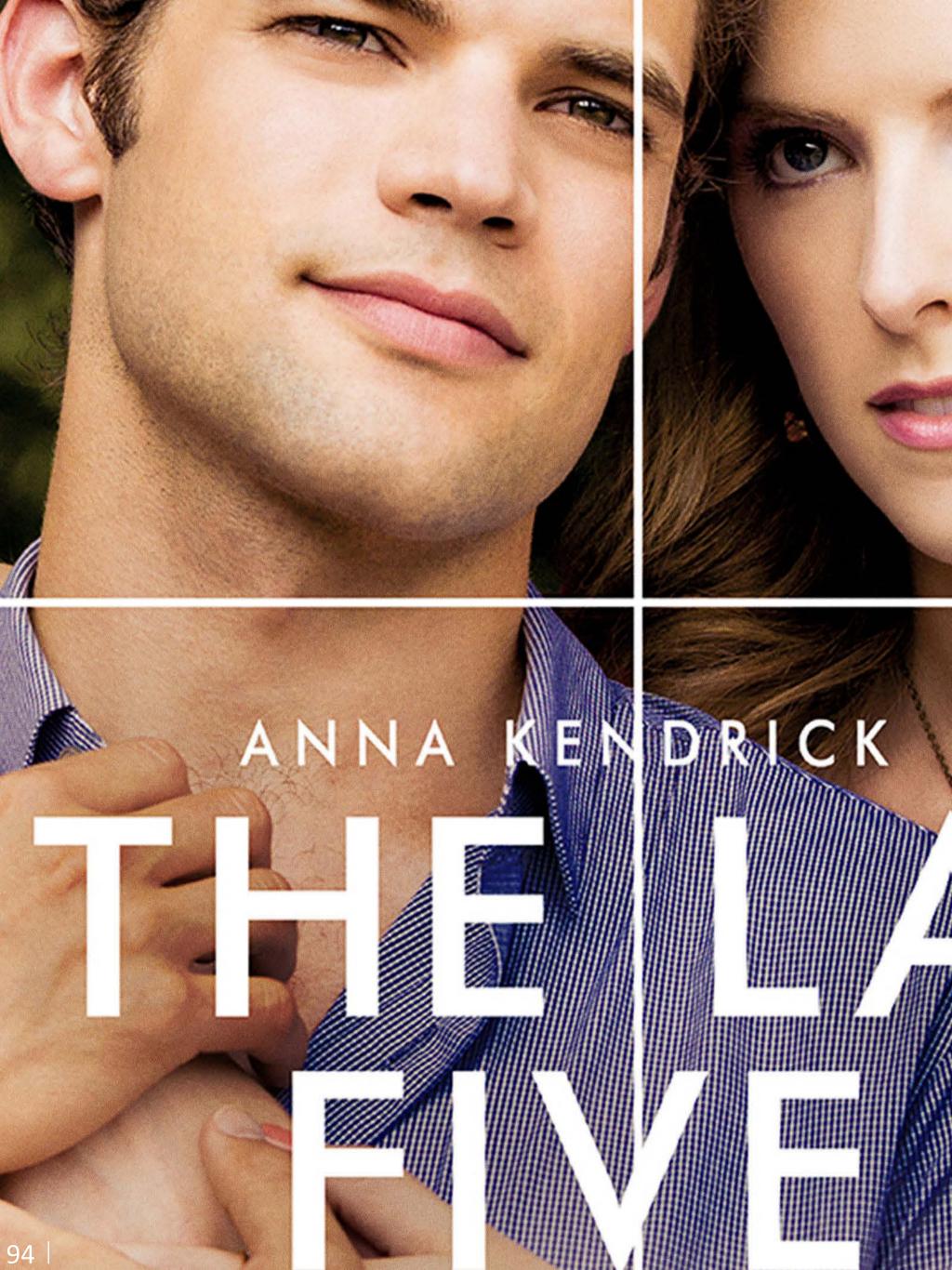
- **1.** The original musical premiered at Chicago's Northlight Theatre in 2001.
- **2.** It was then produced Off-Broadway in 2002.
- 3. The film was written and directed by Richard LaGravenese.
- 4. It premiered in the Special Presentations section of the 2014 Toronto International Film Festival.
- 5. Shooting took place in New York City.



Trailer

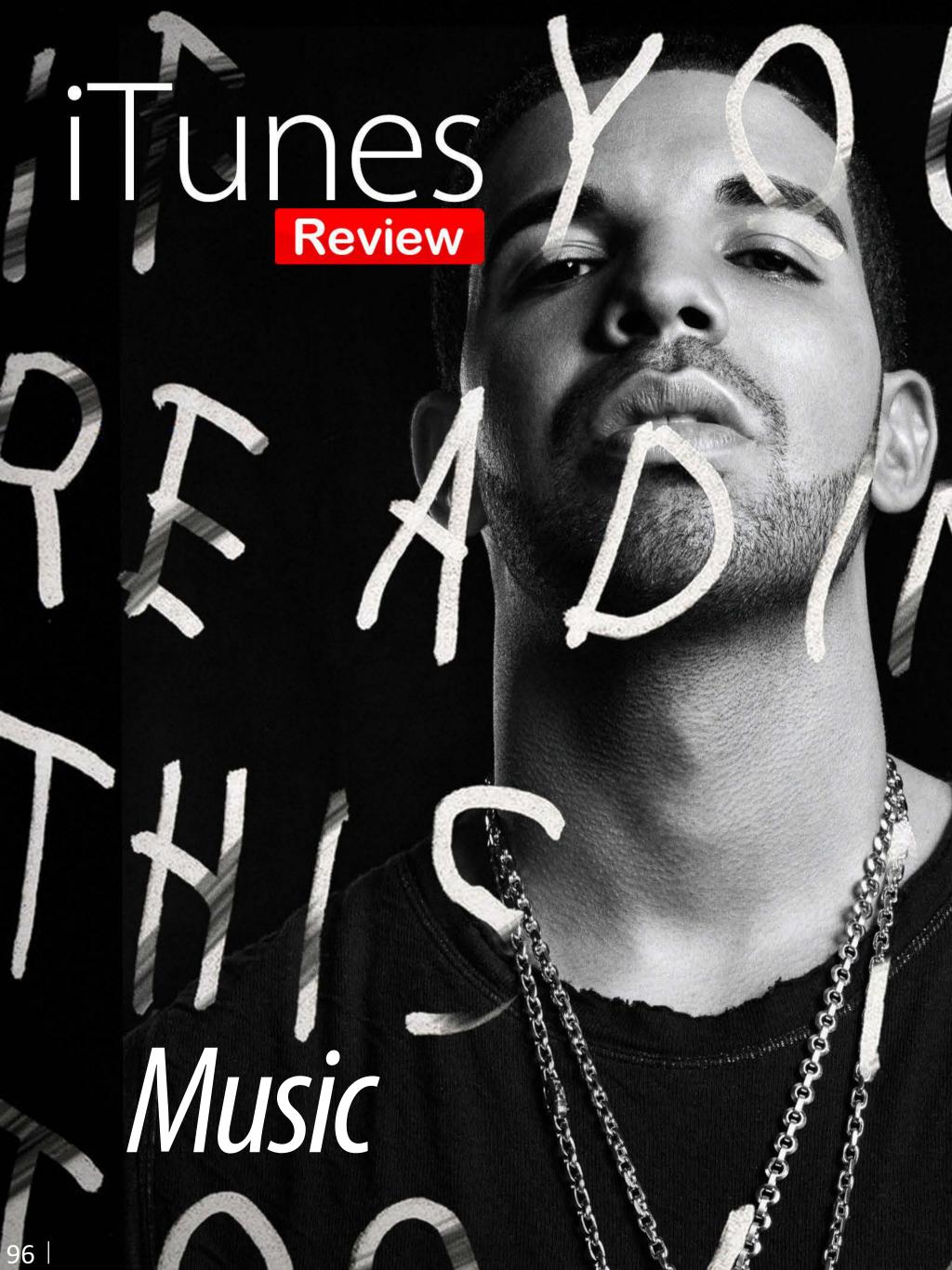


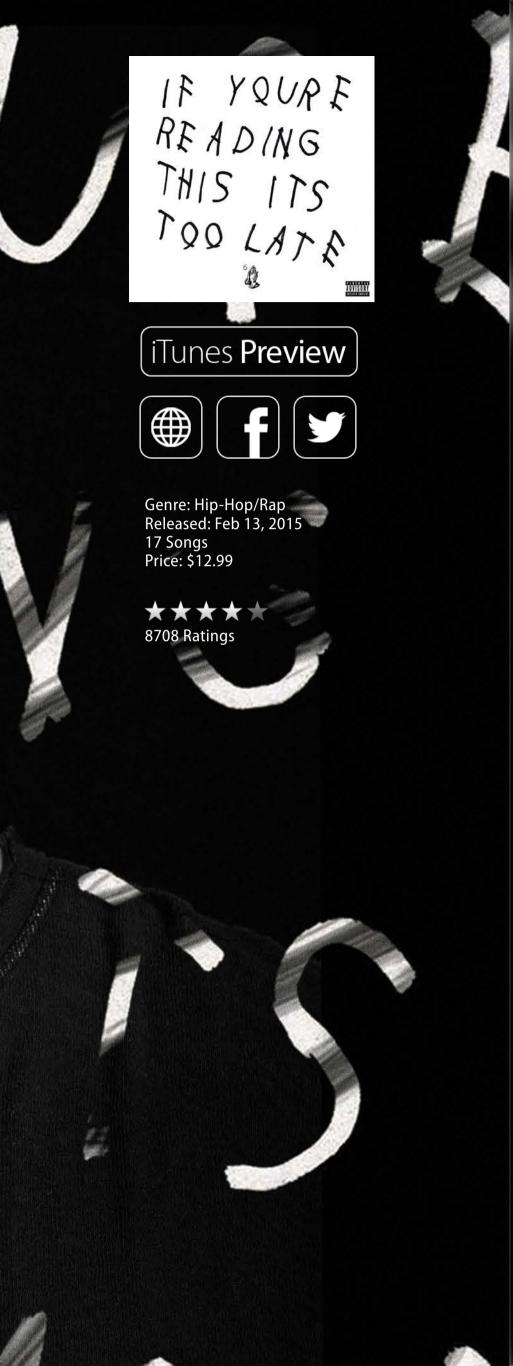








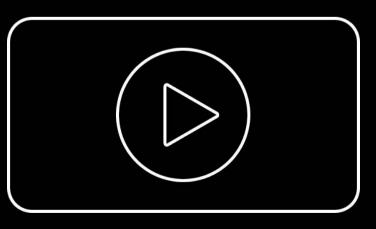




If You're Reading This It's Too Late Drake

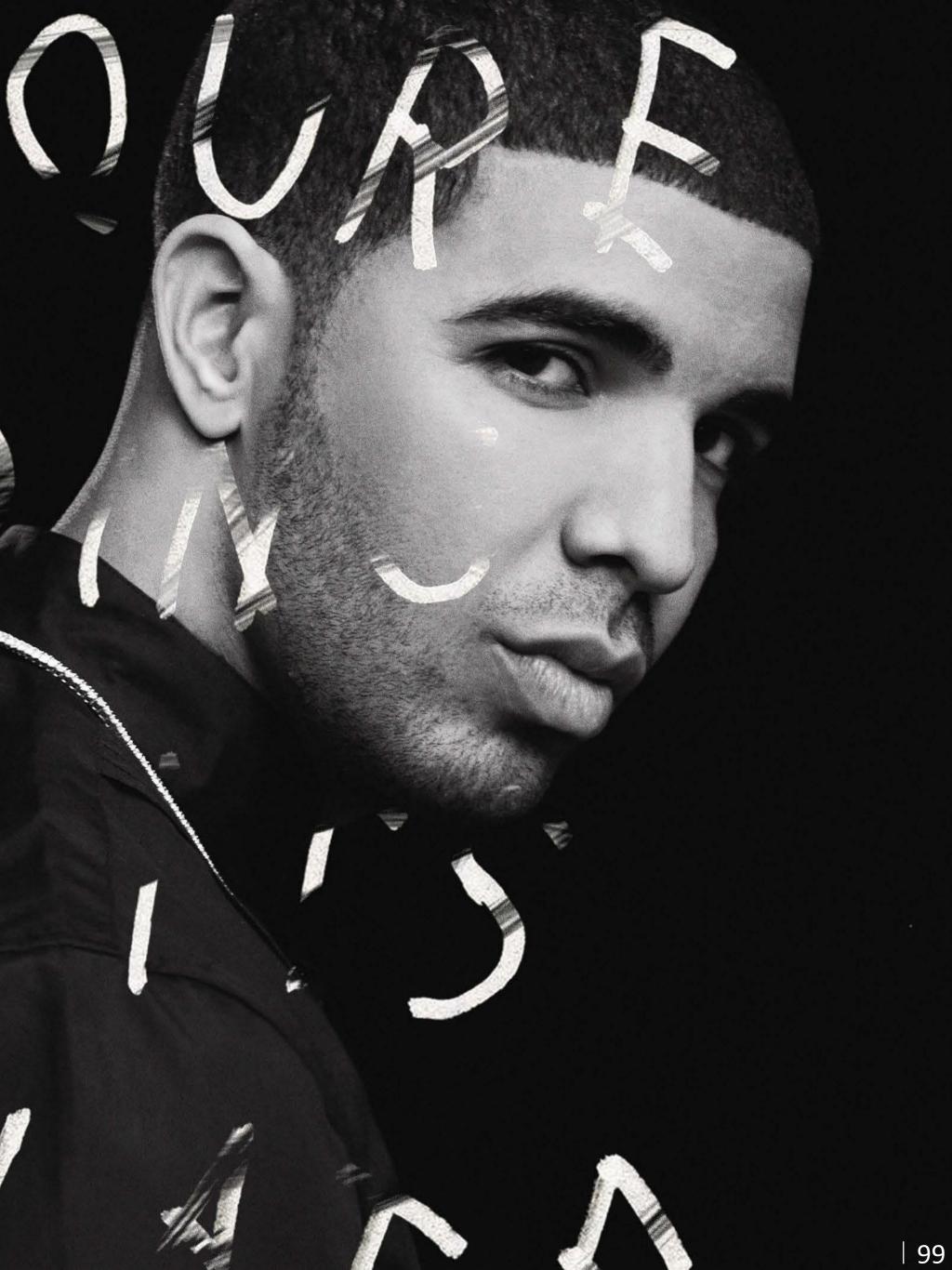
Is it a mixtape? Is it an album? Whatever status you give it, If You're Reading This It's Too Late is the latest produce from Canadian superstar rapper Drake, its release with zero prior announcement drawing comparisons to the similar stunt that Beyoncé pulled with her self-titled LP in 2013. It has proved itself a quick commercial and critical hit, too.

- **1.** Drake is the mononym of Aubrey Drake Graham.
- **2.** He was born in Toronto on October 24, 1986.
- **3.** Kanye West, Jay-Z, Aaliyah and mentor Lil Wayne are among his cited influences.
- 4. A short film for "Jungle" has been released, directed by Karim Huu Do.
- **5.** The mixtape is set to be followed by the studio album Views From The 6.



Jungle

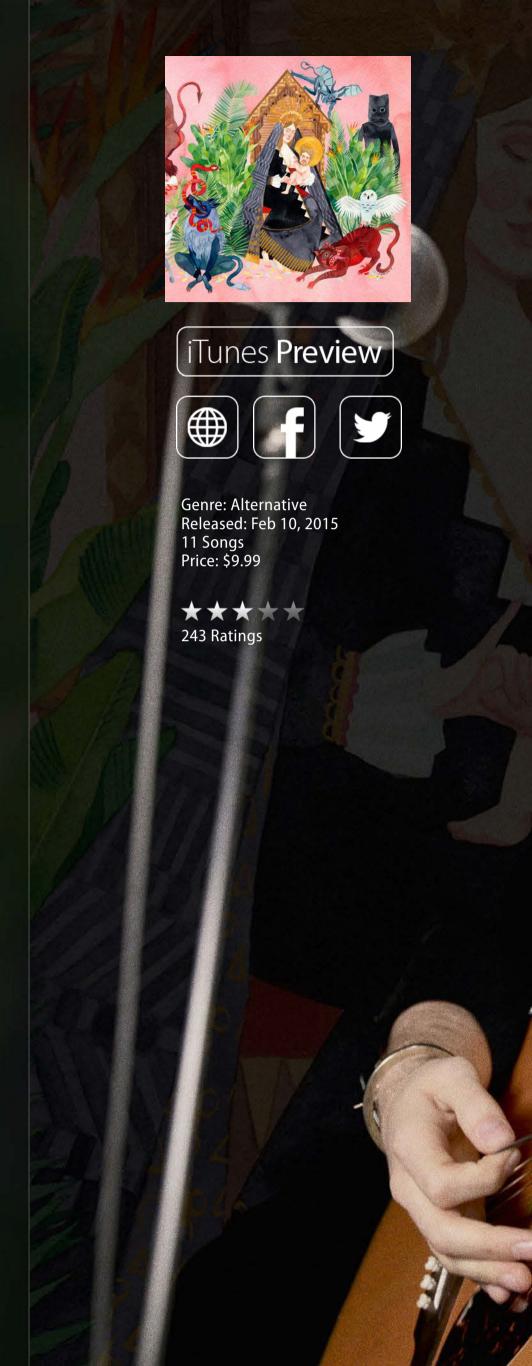




I Love You, Honeybear Father John Misty

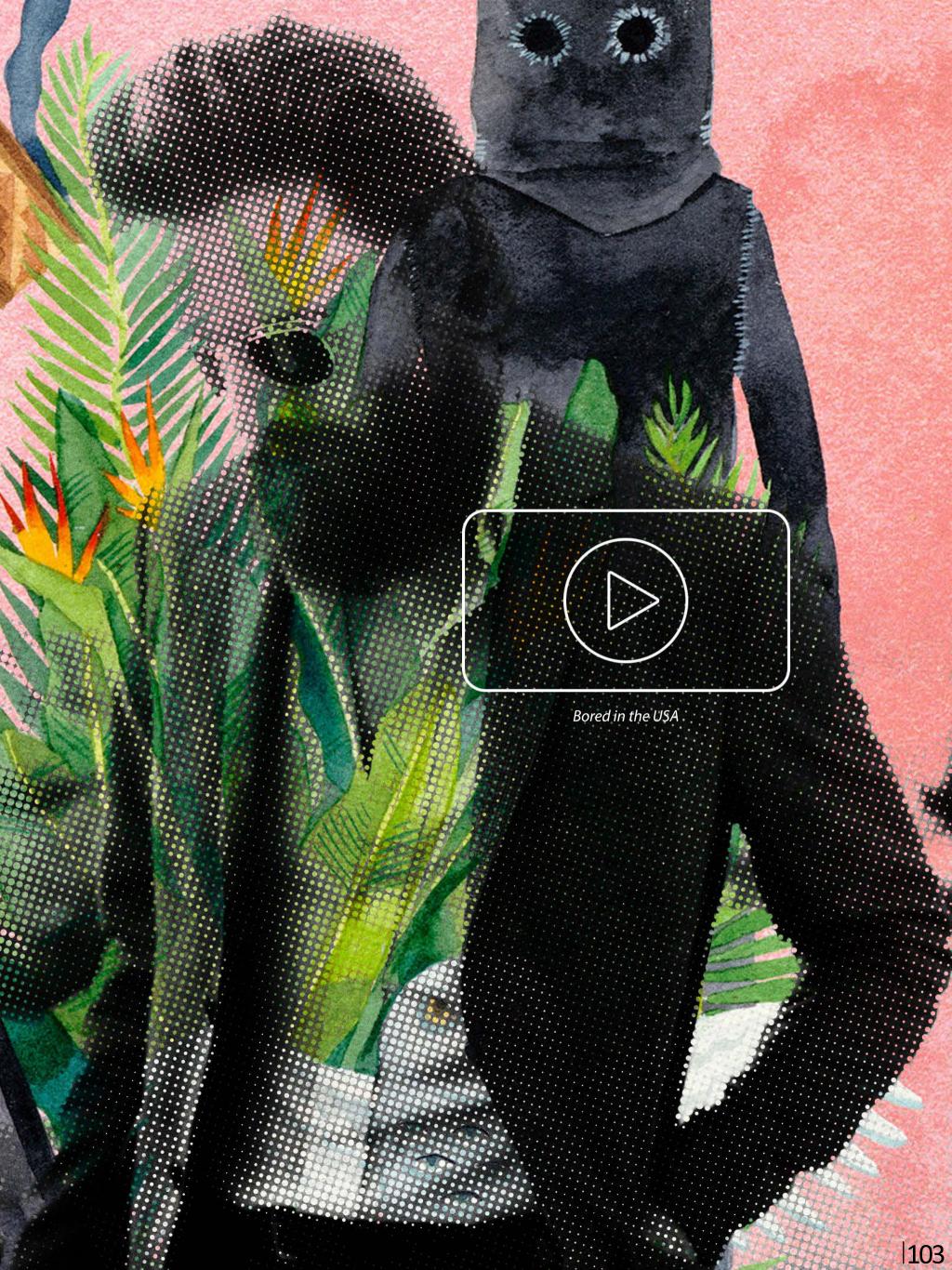
You may know him better as former Saxon Shore and Fleet Foxes member Joshua Tillman, but for I Love You, Honeybear, the folk star adopts the pseudonym of Father John Misty for the second time. He has described the release as a concept album about himself, focusing on his relationship with his wife Emma, as well as other aspects of his personal life.

- **1.** Joshua Tillman was born in Rockville, Maryland on May 3, 1981.
- 2. He grew up in an Evangelical Christian household, the oldest of four children.
- **3.** Tillman has said that his childhood "wasn't a good experience" and was "culturally oppressive".
- **4.** He has said of the Father John Misty moniker: "What I call it is totally arbitrary, but I like the name. You've got to have a name. I never got to choose mine."
- **5.** Tillman has added that the new album shows him **"engaging in all manner of regrettable behavior."**









TIGHTER ONLINE CONTROLS IN CHINA POINT TO WIDER CLAMPDOWN

Working out of a Beijing office full of video game designers from around the world, Chinese-born Pin Wang and his startup Substantial Games should be the face of the innovative, forward-looking China that the country's leaders say they want to build.

Pin and his team are attracting investors from across China while launching online games full of swords and sorcery that they hope will dazzle global eyeballs. But for several weeks, Pin's team has struggled with a decidedly down-to-earth problem that's hit countless companies nationwide: They're unable to access their email, shared documents and other online services blocked by China's Internet censors.









"Something that should take 15 seconds takes three or five minutes, and it screws with the way you flow or you work," Pin said. "We don't have the resources to move because we're a startup. But we talk about it all the time."

Chinese controls on information have tightened and loosened over the years, but Pin and others are feeling what many say is China's most severe crackdown in decades on how people learn about the world around them, talk to each other and do business.

On the Internet, in college classrooms and in corporate offices, the Chinese Communist Party has raised the virtual wall separating the most populous country from the rest of the globe. Experts say it reflects a distrust of outside influences that the party thinks could threaten its control on society.

Companies that have depended for years on virtual private networks, or VPNs, to get around Chinese online censors and access business tools have seen those channels squeezed or shut down since the start of the year.

Academics who have long helped Chinese authorities distill foreign ideas into public policy have been told to watch what they say, especially about so-called Western ideas that clash with party doctrine. And many foreign companies that were welcomed into China's booming economy have seen their offices raided by investigators and been forced to pay record fines in antitrust investigations.

Despite Chinese government pledges to create an innovation economy that leads the world, China ranked 22nd out of 50 countries, between Ireland and Spain, in a global innovation index released this month by Bloomberg financial news service.

"To have the best educational system and the best university has nothing to do with how many high-rises you have and how many good dining halls you have," said Rowena





He, a Harvard University lecturer. "The most important thing at the core is the intellectual freedom that makes up life in a university and academia," she said. "But instead of opening up to reforms, we see the opposite."

Chinese Foreign Ministry spokeswoman Hua Chunying responded to the concerns of foreign businesses by pointing to a U.N. report showing China became the world's top destination for foreign direct investment in 2014.

Hua also echoed previous government arguments that people online needed to first obey Chinese regulations on "healthy" Internet use.

"As long as foreign companies in China observe the Chinese law and refrain from undermining China's national security and consumers' interest, China will protect their legal rights and welcome their business expansion," Hua said.

The tighter controls reflect instability within the party as President Xi Jinping shakes up the political landscape in a much-publicized anti-corruption campaign that's netted thousands of government officials, said prominent China scholar Perry Link. The strategy echoes back to the political purges of Mao Zedong, the founding father of the People's Republic of China, Link said.

"Since Xi Jinping has come in, the clampdown has been stronger and more unidirectional than anything since the Mao era," Link said.

Professor Xia Yeliang was among the first to feel the consequences when the economics faculty of prestigious Peking University voted to expel him in October 2013. Xia had long been an advocate for democratic reforms in China and helped draft Charter 08, a bold call for sweeping changes to China's political system.

Xia said more than 20 professors in China have been expelled or otherwise disciplined for their political teachings since Xi came to power. "Through my colleagues, I can sense that the ideological controls are getting much tighter," said





Xia, now a visiting fellow at the libertarian U.S. think tank the Cato Institute.

In that political climate, the government sees the Internet as a top threat and has responded by building a ubiquitous system for censoring what people in China can see online. Xi presides over the powerful Central Internet Security and Information Leading Group, which formed after he took power.

The list of controls grows every month.

Late last year, Chinese censors finally blocked all Google services after the U.S. company refused to cooperate with them in 2010. This month, officials required that all Chinese blog and chat room users register with their real names and promise in writing to avoid challenging the political system. In the coming weeks, new cybersecurity regulations will reportedly require foreign companies to turn over sensitive intellectual property and submit their products to security checks.

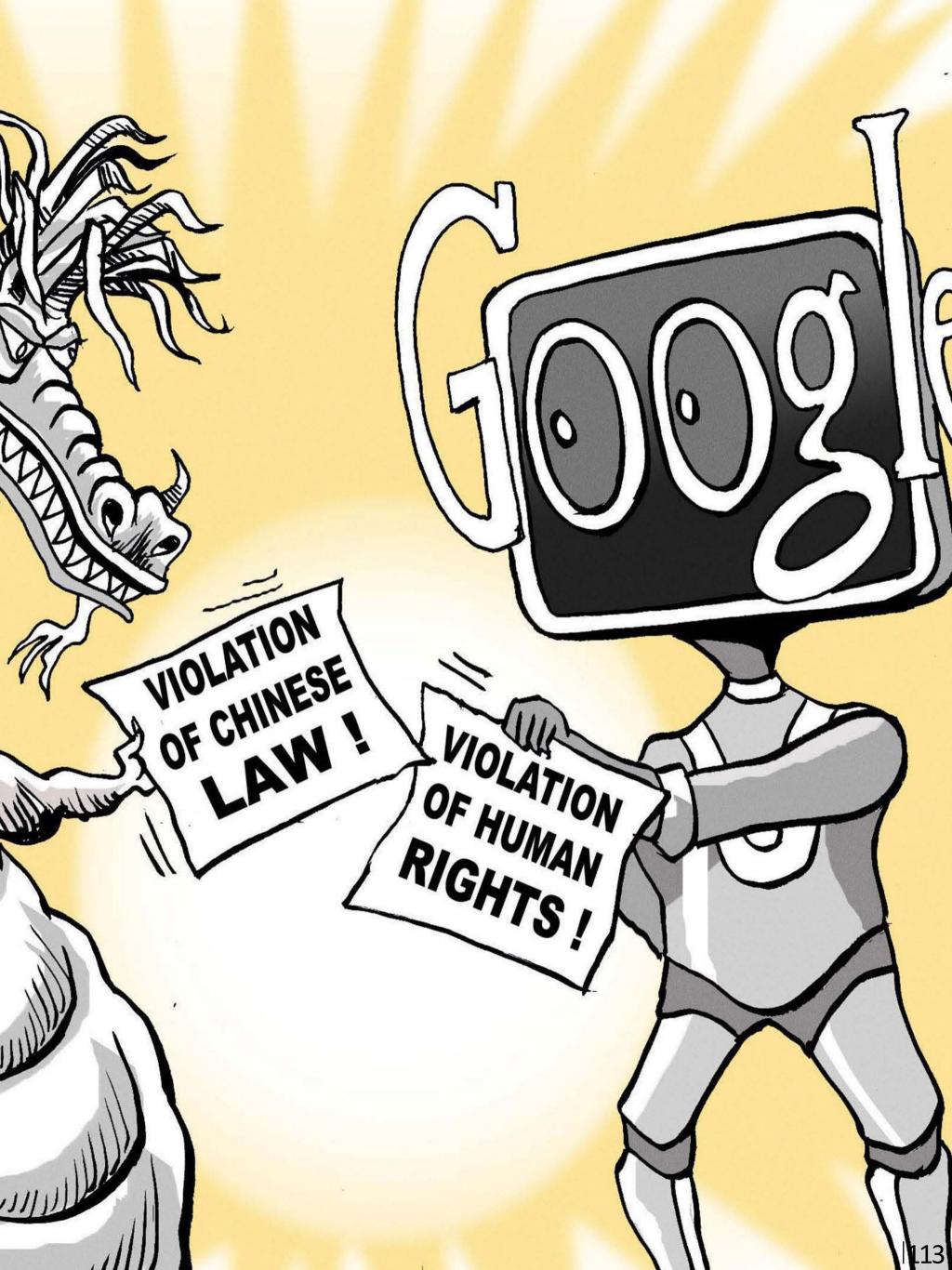
The party has paid especially close attention to the microblog Weibo and censored messages that touch on sensitive subjects, said Rogier Creemers, a research officer at Oxford University's Programme for Comparative Media Law and Policy.

"Weibo has become a venue for chaotic discussion, and part of the effect it had was it essentially meant the party had lost the initiative and couldn't say what got into the public sphere," Creemers said.

The latest moves are in line with Beijing's longtime approach to regulatory change: It eases control on commercial or other activity, sees how it develops and then promotes aspects it wants while suppressing those it doesn't.

Chinese Internet users, for example, still are avid consumers of social media, e-commerce and video streaming sites, even if the censors are









always lurking, said Dali Yang, faculty director of the University of Chicago's center in Beijing.

"This is a society with a tremendous level of information, people who are very well educated in terms of actual information and they know of history going back centuries," Yang said.

Still, while Chinese leaders see the Internet as a source of prosperity and jobs, they are willing to give up commercial gains to enforce political controls. When the government clashed with Google, people in the industry warned that driving out the U.S. search giant would hurt China's development.

Walling off China's Internet has allowed some local websites such as search engine Baidu and Weibo to prosper in the absence of foreign competition. Other local companies, such as Pin's startup, chafe at the restrictions.

Foreign entrepreneurs and companies, meanwhile, are trying to figure out whether the costs of doing business in China outweigh the benefits of tapping the world's secondbiggest economy.

Rich Chinese also are looking to leave the country. A survey by the British bank Barclays last year found that 47 percent of more than 2,000 high-worth Chinese are hoping to move within five years. The poll found that their top reasons were greater educational and economic opportunities for their children and overall economic security.

"Beijing is an attractive place to be because of the amazing talent," said Beijing-based entrepreneur Nils Pihl, who heads the database startup Traintracks. "But it's getting harder for us to stay, and my social feed is full of other CEOs saying they're worried they will have to leave."

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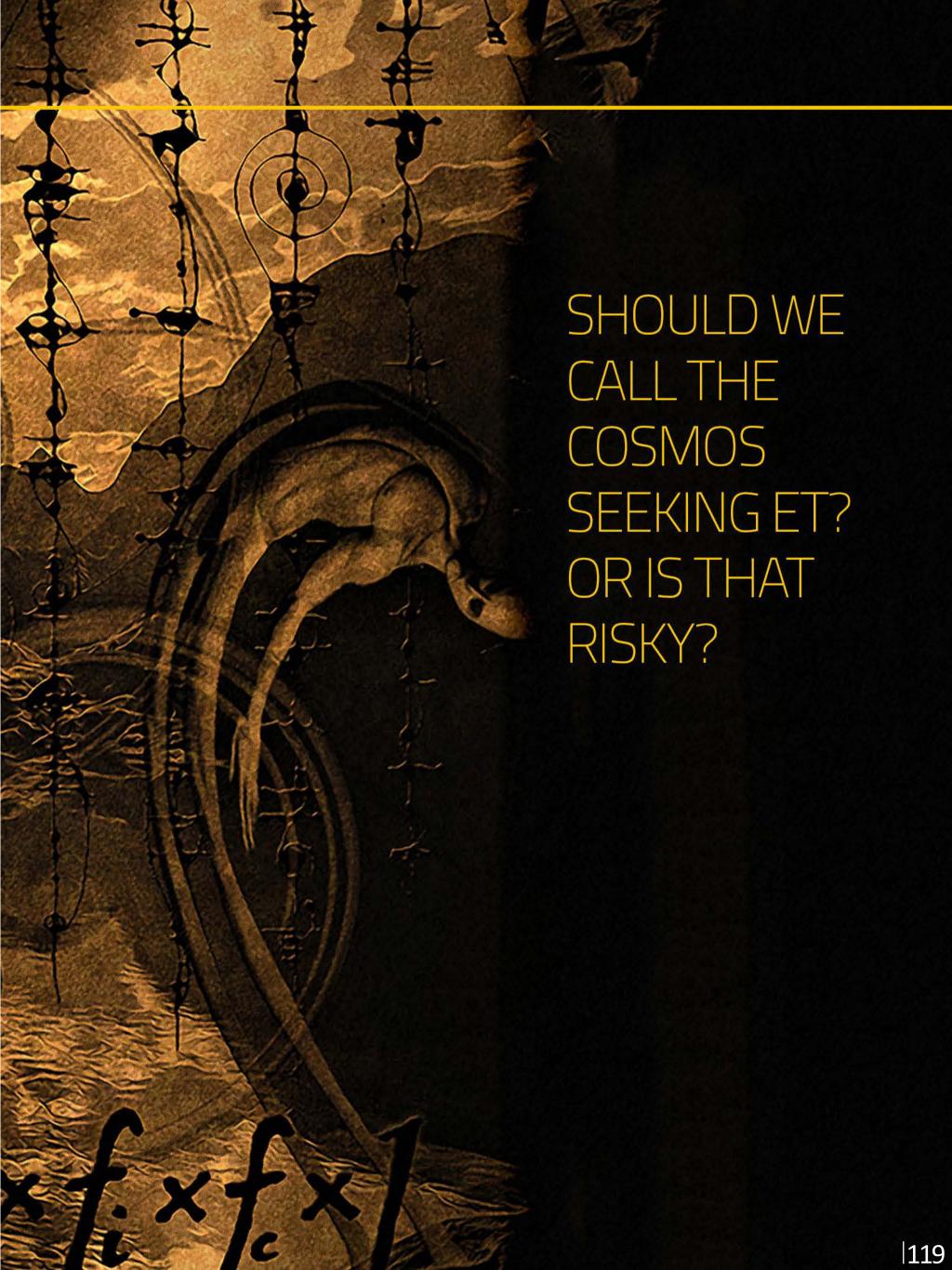
From your Windows8 divice please go to Windows Store and search for Magzter











Astronomers have their own version of the single person's dilemma: Do you wait by the phone for a call from that certain someone? Or do you make the call yourself and risk getting shot down?

Instead of love, of course, astronomers are looking for alien life, and for decades, they have sat by their telescopes, waiting to hear from E.T. It didn't happen, and so now some of them

want to beam messages out into the void and invite the closest few thousand worlds to chat or even visit.

Others scientists, including Stephen Hawking, think that's crazy, warning that instead of sweet and gentle E.T., we may get something like the planet-conquering aliens from "Independence Day." The consequences, they say, could be catastrophic.

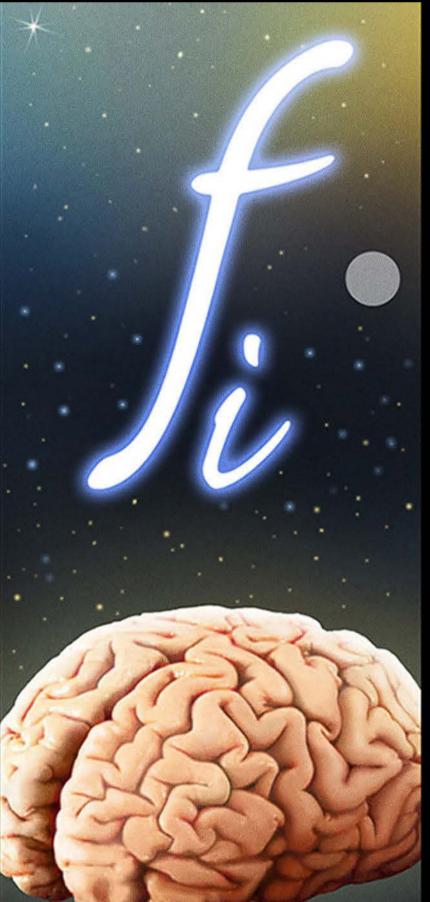


But calling out there ourselves may be the only way to find out if we are not alone, and humanity may benefit from alien intelligence, said Douglas A. Vakoch, whose title - for real - is director of interstellar message composition at the SETI Institute in Mountain View, California. SETI stands for Search for Extraterrestrial Intelligence, and until now it's been mostly a listening-type thing.

This dispute - which mixes astronomy, science fiction, philosophy, the law, mathematics and a touch of silliness - broke out Thursday and Friday at a convention in San Jose of the American Association for the Advancement of Science.

And this week several prominent space experts, including Space X founder Elon Musk and planet hunter Geoff Marcy, started a petition cautioning against sending out such messages,





saying it is impossible to predict whether extraterrestrial life will be benign or hostile.

Vakoch is hosting a separate conference Saturday at the SETI Institute on the callingall-aliens proposal and what the messages should say.

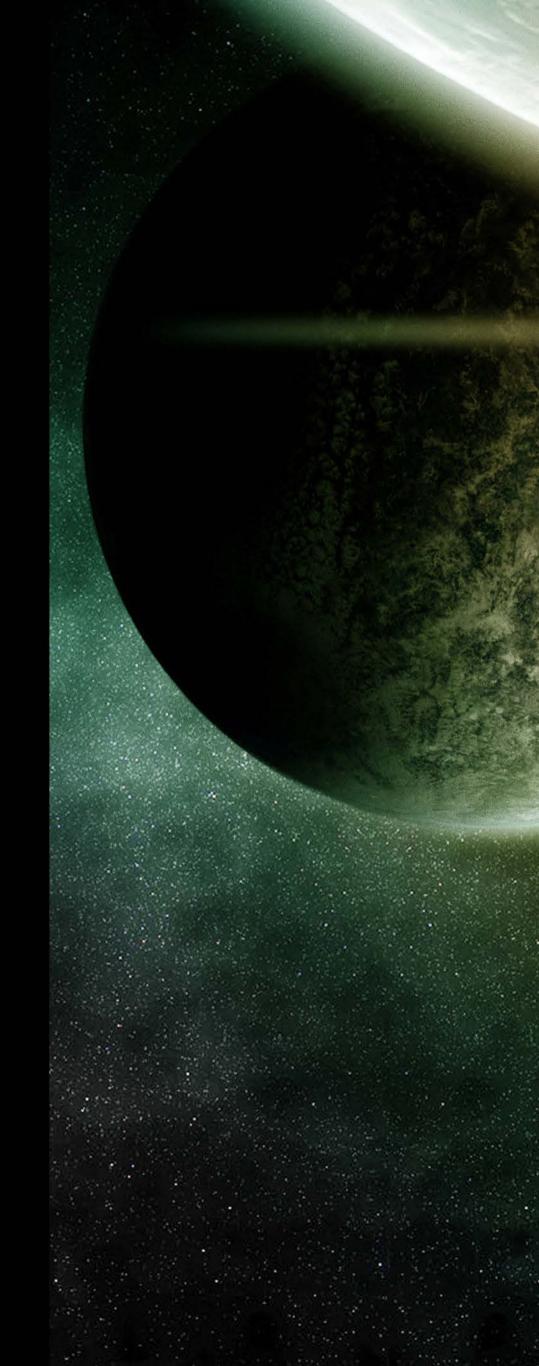
The idea is called active SETI, and according to Vakoch would involve the beaming of messages via radar and perhaps eventually lasers.

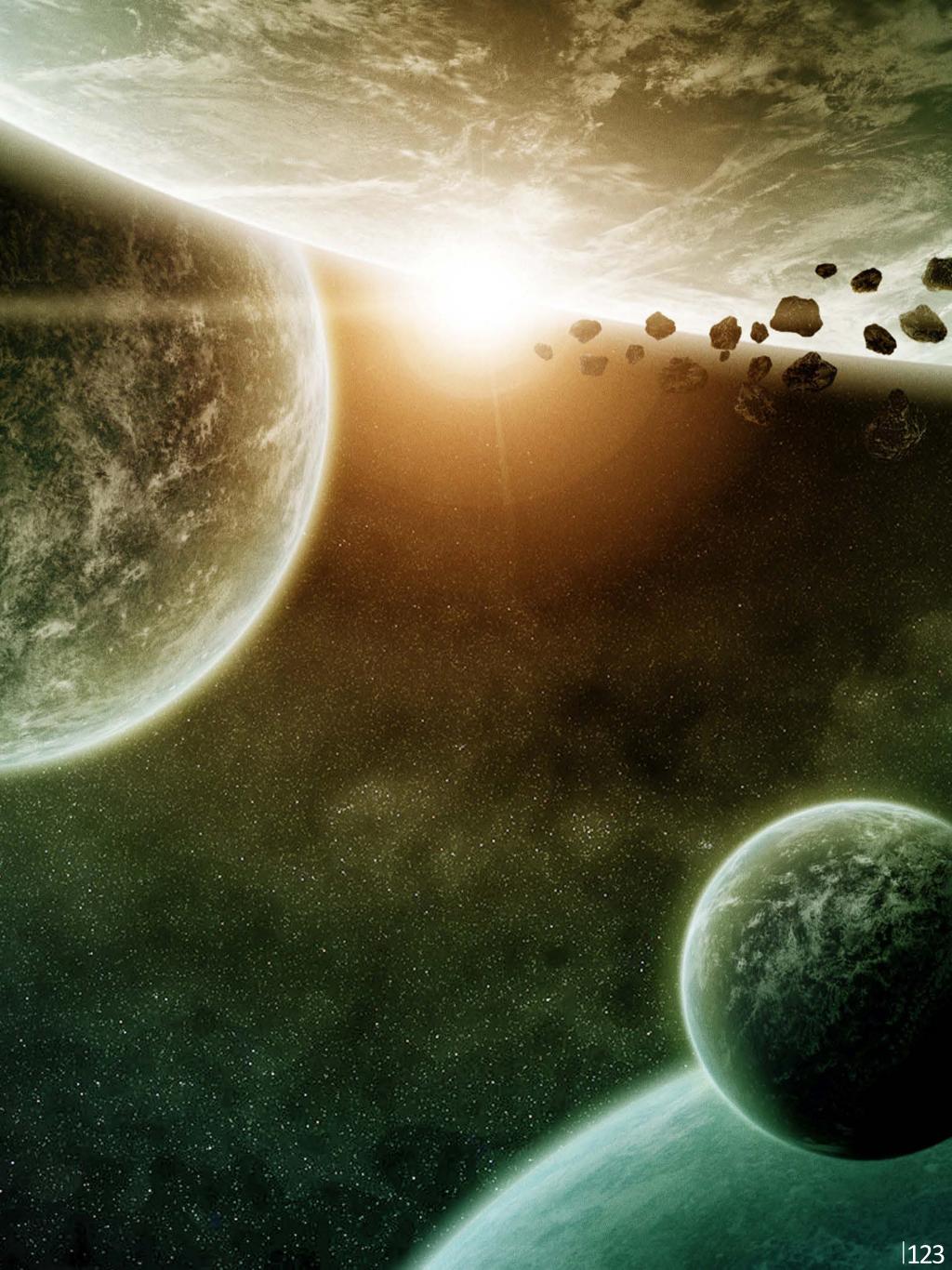
We've been inadvertently sending radio and TV signals out to the cosmos for some 70 years - though less now, with cable and satellite sending shows directly down to Earth. In fact, each day a new far-off planet may be just now catching the latest episode of the 1950s sitcom "I Love Lucy," said astronomer Seth Shostak, a senior astronomer at the SETI Institute.

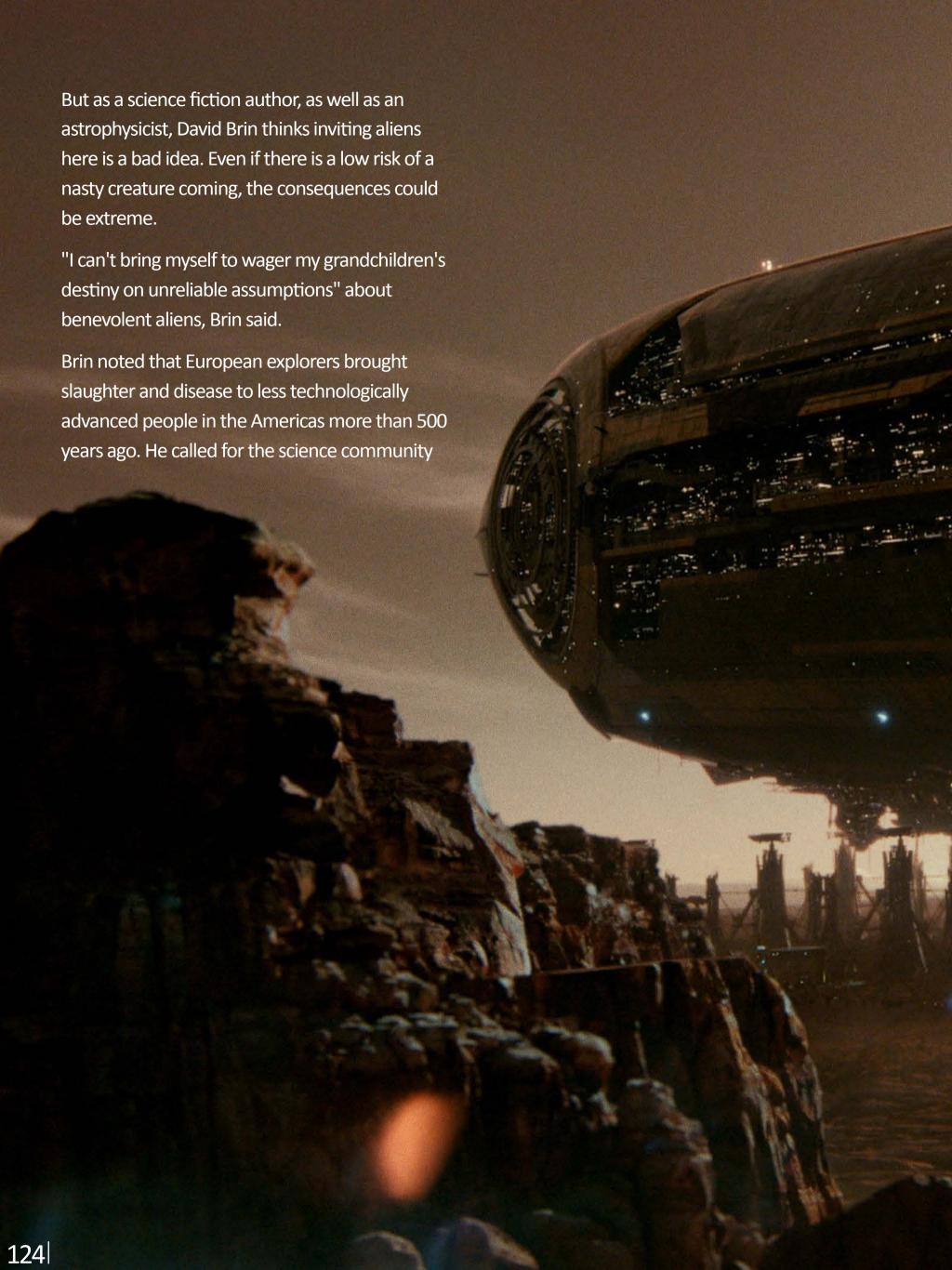
There have been a few small and unlikely-to-work efforts to beam messages out there in the past, including NASA sending the Beatles song "Across the Universe" into the cosmos in 2008. NASA's Voyager probe recently left the solar system with a "golden record" created by Carl Sagan with a message, and the space agency's New Horizon probe will also have greetings on it by the time it exits the solar system.

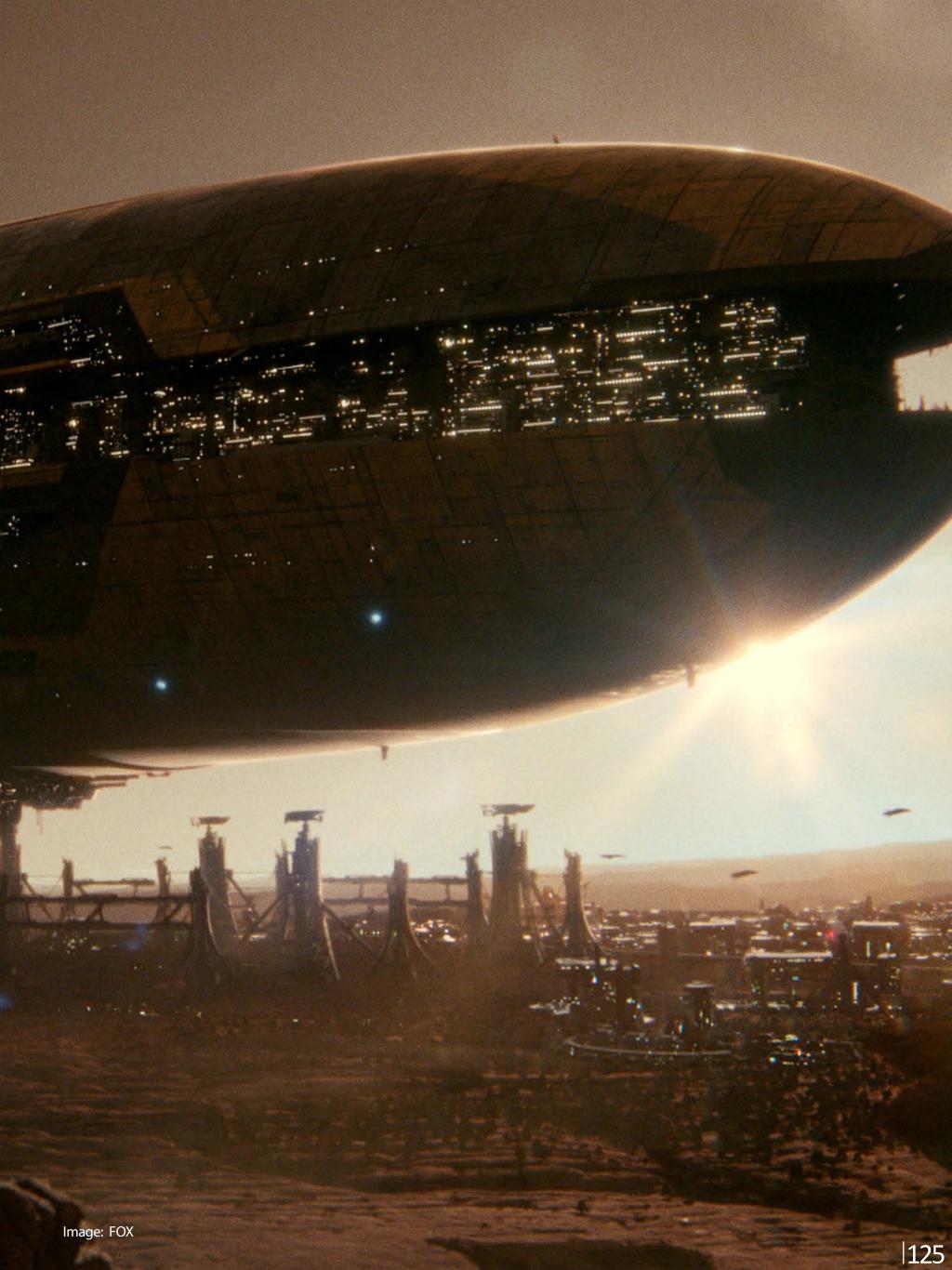
But what scientists are now talking about is a coordinated and sustained million-dollar-a-year effort with approval from some kind of science or international body and a message that people agree on.

It's an "attempt to join the galactic club," Vakoch said. He assured a crowd of reporters: "There's no danger of alien invasion from active SETI."

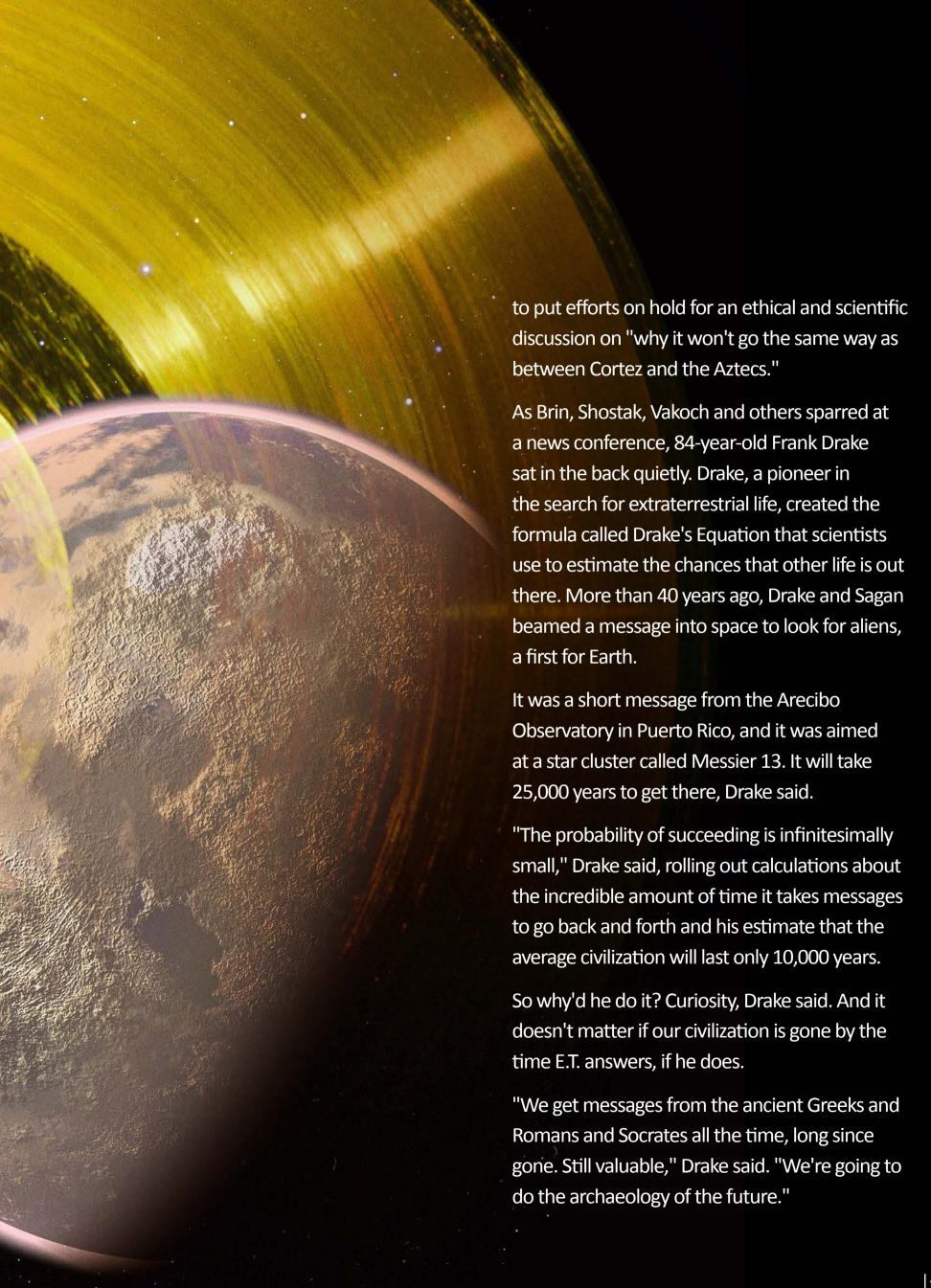


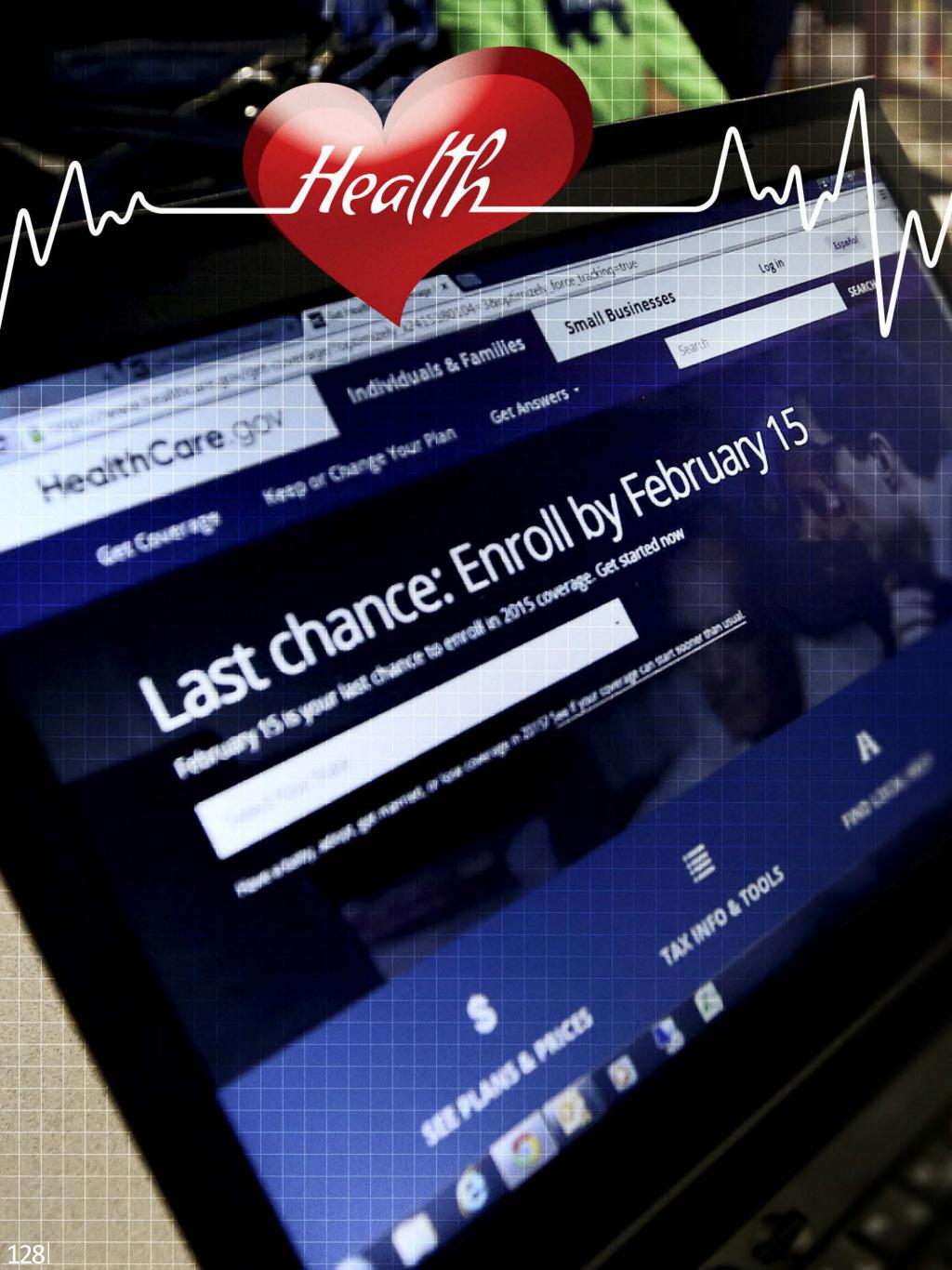


















The official sign-up season for President Barack Obama's health care law may be over, but leading congressional Democrats say millions of Americans facing new tax penalties deserve a second chance.

Three senior House members strongly urged the administration Monday to grant a special sign-up opportunity for uninsured taxpayers who will be facing fines under the law for the first time this year.

The three are Michigan's Sander Levin, the ranking Democrat on the Ways and Means Committee, and Democratic Reps. Jim McDermott of Washington, and Lloyd Doggett of Texas. All worked to help steer Obama's law through rancorous congressional debates from 2009-2010.

The lawmakers say they are concerned that many of their constituents will find out about the penalties after it's already too late for them to sign up for coverage, since open enrollment ended Sunday.

That means they could wind up uninsured for another year, only to owe substantially higher fines in 2016. The fines are collected through the income tax system.

"For the many families who may now be about to pay a penalty, there should be an opportunity to avoid both further penalties and to obtain affordable health insurance," said Doggett.

This year is the first time ordinary Americans will experience the complicated interactions between the health care law and taxes. Based on congressional analysis, tax preparation giant H&R Block says roughly 4 million uninsured people will pay penalties.

The IRS has warned that health-care related issues will make its job harder this filing season and taxpayers should be prepared for long call-center hold times, particularly since the GOP-led





Congress has been loath to approve more money for the agency.

"Open enrollment period ended before many Americans filed their taxes," the three lawmakers said in a statement. "Without a special enrollment period, many people (who will be paying fines) will not have another opportunity to get health coverage this year.

"A special enrollment period will not only help many Americans avoid making an even larger payment next year, but, more importantly, it will help them gain quality health insurance for 2015," the lawmakers added.

So far, administration officials have deflected questions about whether an extension will be granted. Health and Human Services Secretary Sylvia M. Burwell has authority to grant special enrollment periods under certain circumstances.

Supporters of the law say an extension would mainly help low- to middle-income uninsured people, the same group that Obama's coverage expansion was intended to serve. But Republicans may criticize it as another tweak to what they see as unworkable "Obamacare."

The health care law imposes fines on uninsured people whose incomes are deemed high enough to enable them to afford coverage. The goal is to broaden the pool of insured people, helping to keep premiums in check for everybody.

The law also offers subsidies to lower the cost of private coverage for people who don't have job-based health care. That financial assistance is provided through a new tax credit.

Although the tax credit subsidies cover most of the premiums for many people, the coverage requirement and the fines that enforce it remain deeply unpopular. And the cost of being uninsured in America is going up significantly.

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For 2014, the fine was the greater of \$95 per person or 1 percent of household income above the threshold for filing taxes. That fine will be collected when taxpayers file their 2014 returns.

But this year the fine will jump to the greater of 2 percent of income or \$325. By 2016, the average fine will be about \$1,100, based on government figures.

Polls show that many taxpayers are unaware of the potential financial exposure.

Floyd Cable, a real estate agent from Wichita Falls, Texas, said the escalating fines were part of the motivation for him and his wife to sign up last week. Both are self-employed, and stretching to pay health insurance premiums has been a struggle.

"We have been going without insurance the last couple of years just because the rates are so astronomical," Cable said.

But they were also concerned they could wind up on the wrong side of rising penalties. And, being in his early 60s, Cable said he recognizes the value of having health insurance against unexpected illness. An extension would probably help people still on the fence, like he was.

"Anything that could be done to give people more time to sort through this, is not only a good move for the administration, but just makes common sense," Cable said.

Since both the subsidies and penalties under the health law are administered through the tax system, some experts have urged the Obama administration to permanently schedule sign-up season to overlap with tax-filing season.

















THEM

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1907

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RUSLAN DENISOV (NO. 67)

THE BLACKLIST, SEASON 2

ALL I COULD DO WAS CRY

GREY'S ANATOMY, SEASON 11









The museum that houses the National Toy Hall of Fame is establishing a World Video Game Hall of Fame.

The Strong museum in Rochester says the video hall announced Tuesday will recognize electronic games of all types: arcade, console, computer, handheld and mobile.

The toy hall of fame will provide the model for the video version. Anyone will be able to nominate a video game, and an internal advisory committee will choose finalists. An international selection committee of experts will choose inductees from there, based on four criteria: icon-status, longevity, geographical reach and influence.

Nominations for the inaugural class are being accepted through the end of March.

The Strong has been preserving and collecting video games and artifacts for years through its International Center for the History of Electronic Games.



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